The Payne School Office is located in the Adam’s Humanities Bldg., Room 4158. Office Hours: Monday - Thursday 9am - 5pm Friday 10am - 2pm

www.sdsu.edu/htm • (619) 594-4964 • htmasst@sdsu.edu
Connect with us!

@HTM_Advising

@HTM_Jobs

@payneschool
Welcome Letter

Dear Recreation and Tourism Management student,

Welcome to the Recreation and Tourism Management (RTM) Program, in the School of Hospitality and Tourism Management, at San Diego State University (SDSU).

The RTM Program continues to be a leading undergraduate program based on faculty scholarship, outstanding student graduates, progressive educational techniques and innovative courses, and successful collaborations with community agencies.

You will have many opportunities to learn and grow as an RTM major. Depending on your interests in Recreation Systems Management, Outdoor Recreation Management, or Sustainable Tourism Management, exciting career opportunities are available. Our program provides excellent professional opportunities to contribute to the community from a business or governance standpoint. You may also choose to seek international exchange or study abroad experiences as part of your degree. You can gain experiential learning through a tremendous base of professional service settings, both local and national, to include municipal and private agencies. We also have an active student association that we encourage you to become a part of.

Our degree emphasis in Recreation Systems Management has produced many professionals in both the private and public sectors of recreation and related tourism services. Our emphasis in Outdoor Recreation Management has produced many students who have taken up careers as Environmental Educators, Outdoor Program Managers and Natural Resource Managers. Sustainable Tourism Management Emphasis that addresses job opportunities such as Destination Managers, Tourism Directors, and Travel Service Managers. You will find that there are many professionals who work cooperatively with the program at SDSU to support students in their preparation for career work.

Because of our relatively small size, we can offer a personable and friendly atmosphere in which you will have the chance to know your fellow students and the faculty who are experts in the subject matter.

Given our location, you will find almost limitless opportunities to gain professional experience through fieldwork and internship coursework. The RTM program relies on significant community/agency support for educating our students. We have strong community connections and many agency partners we collaborate with.

You have selected an outstanding place, an outstanding university, and an outstanding program in which to complete your undergraduate studies and pursue a career. We offer a stellar liberal arts education, a strong foundation for entering a diverse range of professional work, and excellent background for those who wish to pursue graduate studies.

We wish you great success in the RTM Program at SDSU, and we are highly supportive of your decision to seek a career in the field of recreation and tourism management. To provide you with any additional information you are seeking, we encourage you to contact us if we can assist you further.

Thank you for joining our family of dedicated students, faculty, and professionals.

Best wishes,

Faculty and Staff
Recreation and Tourism Management Program
School of Hospitality and Tourism Management
College of Professional Studies and Fine Arts
San Diego State University
L. Robert Payne School of Hospitality & Tourism Management

www.sdsu.edu/htm

Payne School office
Telephone (619) 594-4964
Email htmassst@sdsu.edu

Hospitality and Tourism Management
Director Carl Winston carl.winston@sdsu.edu
Administrative Coordinator Renata Pawluk rpawluk@sdsu.edu

Student Center for Professional Development
RTM Major Advisor Corinne Youngholm cyoungholm@sdsu.edu
Internship Coordinator KJ Lecesne klecesne@sdsu.edu
RTM Student Advisors rtmdadvising@gmail.com

For inquiries regarding admission requirements, please visit the SDSU website: www.sdsu.edu (click under the “future students” tab).

International Students – please contact the International Student Center at (619) 594-1982 or via email: isc.reception@sdsu.edu

The L. Robert Payne School of Hospitality and Tourism Management encompasses two fields of study: Hospitality and Tourism Management (HTM) and Recreation Tourism Management (RTM). Although we are under one school and have similarities, each program has its own specifications. This packet is specifically for RTM.

**RTM – Recreation Tourism Management**

Social Science orientated Degree
Offers 3 emphasis:
- Outdoor Resource Management
- Recreation Systems Management
- Sustainable Tourism Management

SDSU also offers a RTM minor.

**HTM – Hospitality and Tourism Management**

Business orientated Degree
Offers 4 emphasis:
- Hotel Operations and Management
- Meetings and Events Operations and Management
- Restaurant Operations and Management
- Tribal Gaming Operations and Management

SDSU also offers a Master’s in Hospitality and Tourism Management and Meetings and Events
https://ces.sdsu.edu/two-powerful-masters-programs-one-life-changing-community
Introduction

Who’s Who at ...

Larry Beck  RTM Professor
Mandy Brown  HTM Lecturer
Jeff Campbell  Director of HTM Masters
Frank Carson  RTM Lecturer

Alana Dillette  HTM Assistant Professor
Candy Flynn  Masters Student Experience Manager
Ed Fuller  HTM Lecturer
Sue Greenberg  HTM/RTM Lecturer
Jason Hemmens  RTM Lecturer RTSA Advisor

Tyler Martin  HTM Lecturer
Renata Pawluk  Program Coordinator
Erin Scholes  HTM Lecturer
Lori Sipe  HTM Associate Professor SCREAM Advisor
Jess Ponting  RTM Associate Professor

Mark Testa  HTM Professor Foodies Advisor
Desiree Warren  Administrative Assistant
Carl Winston  Director NSM and MESA
Corinne Youngholm  Student Experience Manager
Introduction

Michael Corr
HTM Lecturer

Amy Cowden
HTM Lecturer

Julia DeBeers
HTM Lecturer

Crystal DeSoto
RTM Lecturer

Kellen Hernandez
HTM Lecturer

Patrick Higgins
HTM Lecturer

Christina Jeffries
Director of Professional Development
LMSA Advisor

Mohsen Khaleghi
HTM Lecturer

KJ LeCesne
RTM Internship Advisor

Sandra Ponting
HTM Assistant Professor

Ben Ramaeker
RTM Lecturer

Thomas Sayer
HTM Lecturer

Katherine Spilde
HTM Professor
TGSA Advisor

Kim Stull
Masters Program Coordinator
RTM has been a beloved member of SDSU’s curriculum for decades. In the 1950s, SDSU launched courses in recreation administration, and, as a result of their popularity, the Department of Recreation was formed in the early 1960s as part of a Division of Health, Physical Education and Recreation (HPER). The first bachelor’s degree in recreation administration was offered during this same decade, and the Department of Recreation added courses in travel and tourism in the late 1970s to continue its growth. In 1989, the department changed its name to the Department of Recreation, Parks and Tourism to better describe its curricular offerings and, as the program moved into the new century, the faculty continued to modify and enhance the program.

In 1999, the Hospitality and Tourism Management Program started at SDSU. With the HTM program’s growth, major presence in the San Diego business community, and high academic standards, as well as the Department of Recreation, Parks, and Tourism’s long-standing history, the School of Hospitality & Tourism Management was established in 2006. Housed in the College of Professional Studies and Fine Arts (PSFA), HTM director Carl Winston was appointed director of the school. In 2009, The J. Willard and Alice S. Marriott Foundation invested $2.4 million to endow the school’s Student Center for Professional Development, further advancing its potential to create industry leaders.

**MAJOR PREPARATION & WORK EXPERIENCE**

Recreation Administration is an impacted major and students wishing to declare this as a major must meet the following criteria:

a. Complete preparation for the major;

b. Complete a minimum of 60 transferable semester units;

c. Have a minimum cumulative GPA of 2.3.

To complete the major, students must fulfill the degree requirements for the major described in the catalog in effect at the time they are accepted into the premajor at SDSU (assuming continuous enrollment).

There are three choices for emphasis in this major: 1) Outdoor Recreation Management, 2) Recreation Systems Management, or 3) Sustainable Tourism Management (starting Fall 2008). Each has its own Prep program and Upper Division Major program with some overlap in courses in each. Note the entire Preparatory and Upper Division Programs on the attached sheets.

All RTM Majors are required to complete 125 hours of Supervised Field Work (RTM 284) and 250-400 hours in an Internship.

**RTM 284. Supervised Field Work:** 125 hours’ experience in recreation leadership. Observation and participation in community recreation leadership. Practical experience in a variety of recreational settings. Eight hours per week at an agency.

**RTM 498. Internship in Recreation and Tourism Management (6 or 12 units):** Twenty off-campus hours required per week for 6-unit program, or 40 off-campus hours required per week for 12-unit programs. Pre-requisites: Consent of instructor or department chair, completion of all required lower division recreation courses, and completion of both Standard or Multimedia First Aid certificate and CPR certificate by end of semester. For six unit internship: 250 hours of professional work experience in recreation and tourism management. For 12 unit internship: 500 hours required Credit for course requires completion of ePortfolio. Maximum credit 12 units.
Bachelor of Science Degree in Recreation Administration
2022-2023 General Catalog Requirements

NOTE: The following requirements are subject to change. Please consult your emphasis advisor prior to planning your classes.

<table>
<thead>
<tr>
<th>Preparation for the Major (28 Units)</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Required:</strong></td>
<td></td>
</tr>
<tr>
<td>RTM 200 or PSFA 100</td>
<td>Recreation Travel and Self Awareness (3) or Sustainable Self-Development</td>
</tr>
<tr>
<td>HTM 201</td>
<td>Intro to Hospitality and Tourism Management (3)</td>
</tr>
<tr>
<td>HTM 219</td>
<td>Hospitality and Recreation Tourism Professions (3)</td>
</tr>
<tr>
<td>BIO 100 OR 101</td>
<td>General Biology OR World of Animals (3)</td>
</tr>
<tr>
<td>GEOG 102</td>
<td>Principles of Cultural Geography (3)</td>
</tr>
<tr>
<td>GEOG 104</td>
<td>Geographic Information Science and Spatial Reasoning (3)</td>
</tr>
<tr>
<td>GEOL 100</td>
<td>Planet Earth (3)</td>
</tr>
<tr>
<td>GEOL 101</td>
<td>Dynamics of the Earth Laboratory (1)</td>
</tr>
<tr>
<td>PSY 101</td>
<td>Introductory Psychology (3)</td>
</tr>
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</table>

<table>
<thead>
<tr>
<th>Upper Division Requirements (48 Units)</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Required:</strong></td>
<td></td>
</tr>
<tr>
<td>RTM 301</td>
<td>Service Leadership Development (3)</td>
</tr>
<tr>
<td>RTM 304</td>
<td>Leisure and Tourism (3)</td>
</tr>
<tr>
<td>RTM 305</td>
<td>Wilderness and Leisure Experience (3)</td>
</tr>
<tr>
<td>RTM 351</td>
<td>Recreation Therapy and Special Populations (3)</td>
</tr>
<tr>
<td>RTM 360</td>
<td>Recreation and Tourism Management (3)</td>
</tr>
<tr>
<td>RTM 404</td>
<td>Cross-Cultural Prospectives in Tourism (3)</td>
</tr>
<tr>
<td>RTM 470</td>
<td>Global Travel and Tourism Management (3)</td>
</tr>
<tr>
<td>RTM 485</td>
<td>Outdoor Recreation Planning &amp; Policy (3)</td>
</tr>
<tr>
<td>RTM 487</td>
<td>Environmental and Cultural Interpretation (3)</td>
</tr>
<tr>
<td>RTM 489</td>
<td>Outdoor Leadership and Adventure Programming (3)</td>
</tr>
<tr>
<td>RTM 498</td>
<td>Internship in Recreation Systems (6 or 12)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Electives (6 Units Selected From)</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>RTM 396W</td>
<td>Writing in Recreation Setting (3)</td>
</tr>
<tr>
<td>RTM 483</td>
<td>Outdoor Education and Camp Administration (3)</td>
</tr>
<tr>
<td>RTM 484</td>
<td>Directed Leadership (3)</td>
</tr>
<tr>
<td>RTM 496</td>
<td>Experimental Topics (3)</td>
</tr>
<tr>
<td>ANTH 402</td>
<td>Dynamics of Biocultural Diversity (3)</td>
</tr>
<tr>
<td>BIO 315</td>
<td>Ecology and Human Impacts on the Environment (3)</td>
</tr>
<tr>
<td>BIO 327</td>
<td>Conservation of Wildlife (3)</td>
</tr>
<tr>
<td>GEOG 370</td>
<td>Environmental and Natural Resource Conservation (3)</td>
</tr>
<tr>
<td>GEOG 570</td>
<td>Environmental Resource Conservation (3)</td>
</tr>
<tr>
<td>GEOG 572</td>
<td>Land Use Analysis (3)</td>
</tr>
<tr>
<td>GEOG 575</td>
<td>Geography of Recreational Land Use (3)</td>
</tr>
<tr>
<td>GEOL 301</td>
<td>Geology of National Parks and Monuments (3)</td>
</tr>
<tr>
<td>OCEANS 320</td>
<td>Oceans of Change (3)</td>
</tr>
<tr>
<td>PHIL 332</td>
<td>Environmental Ethics (3) or SUSTN332 Environmental Ethics (3)</td>
</tr>
<tr>
<td>REL S 376</td>
<td>Nature, Spirituality, Ecology (3)</td>
</tr>
</tbody>
</table>

Other upper division courses may be substituted with approval of the advisor.
## Bachelor of Science Degree in Recreation Administration

### 2022-2023 General Catalog Requirements

NOTE: The following requirements are subject to change. Please consult an advisor prior to planning your classes.

<table>
<thead>
<tr>
<th>Preparation for the Major (27 Units)</th>
</tr>
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<tbody>
<tr>
<td><strong>Required:</strong></td>
</tr>
<tr>
<td>RTM 200</td>
</tr>
<tr>
<td>RTM 284</td>
</tr>
<tr>
<td>RTM 290 OR</td>
</tr>
<tr>
<td>MIS 180</td>
</tr>
<tr>
<td>BIO 100 OR 101</td>
</tr>
<tr>
<td>HTM 201</td>
</tr>
<tr>
<td>HTM 219</td>
</tr>
<tr>
<td>OR MATH 120</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Electives (9 units selected from)</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCTG 201</td>
</tr>
<tr>
<td>CDF 135</td>
</tr>
<tr>
<td>ECON 101</td>
</tr>
<tr>
<td>ECON 102</td>
</tr>
<tr>
<td>FIN 240</td>
</tr>
<tr>
<td>HTM 223</td>
</tr>
<tr>
<td>PSY 101</td>
</tr>
<tr>
<td>SOC 101</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Upper Division Requirements (48Units)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Required:</strong></td>
</tr>
<tr>
<td>RTM 301</td>
</tr>
<tr>
<td>RTM 304</td>
</tr>
<tr>
<td>RTM 305</td>
</tr>
<tr>
<td>RTM 360</td>
</tr>
<tr>
<td>RTM 404</td>
</tr>
<tr>
<td>RTM 470</td>
</tr>
<tr>
<td>RTM 498</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>RTM/HTM Electives (9 units selected from)</th>
</tr>
</thead>
<tbody>
<tr>
<td>RTM 340</td>
</tr>
<tr>
<td>RTM 351</td>
</tr>
<tr>
<td>RTM 396W</td>
</tr>
<tr>
<td>RTM 475</td>
</tr>
<tr>
<td>RTM 483</td>
</tr>
<tr>
<td>RTM 489</td>
</tr>
<tr>
<td>HTM 435</td>
</tr>
<tr>
<td>HTM 495</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Electives (9 Units Selected From)</th>
</tr>
</thead>
<tbody>
<tr>
<td>BA 350</td>
</tr>
<tr>
<td>BA 370</td>
</tr>
<tr>
<td>MGT 352</td>
</tr>
<tr>
<td>PSY 340</td>
</tr>
<tr>
<td>PA 350</td>
</tr>
<tr>
<td>SOC 355</td>
</tr>
<tr>
<td>SOC 444</td>
</tr>
</tbody>
</table>
# SUSTAINABLE TOURISM MANAGEMENT EMPHASIS

## Bachelor of Science Degree in Recreation Administration

**2022-2023 Catalog Requirements**

NOTE: The following requirements are subject to change. Please consult an advisor prior to planning your classes.

### Preparation for the Major (25 Units)

**Required:**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>RTM 200</td>
<td>Recreation, Travel and Self-Awareness</td>
<td>(3)</td>
</tr>
<tr>
<td>RTM 284</td>
<td>Supervised Field Work</td>
<td>(3)</td>
</tr>
<tr>
<td>ECON 101</td>
<td>Principles of Economics</td>
<td>(3)</td>
</tr>
<tr>
<td>ECON 102</td>
<td>Principles of Economics</td>
<td>(3)</td>
</tr>
<tr>
<td>GEOG 101</td>
<td>Principles of Physical Geography</td>
<td>(3)</td>
</tr>
<tr>
<td>GEOG 101L</td>
<td>Physical Geography Laboratory</td>
<td>(1)</td>
</tr>
<tr>
<td>HTM 201</td>
<td>Intro to Hospitality and Tourism Management</td>
<td>(3)</td>
</tr>
<tr>
<td>HTM 219</td>
<td>Hospitality Recreation &amp; Tourism Professions</td>
<td>(3)</td>
</tr>
<tr>
<td>HTM 223</td>
<td>Hospitality Managerial Accounting and Controls</td>
<td>(3)</td>
</tr>
</tbody>
</table>

### Upper Division Requirements (45 Units)

**Required (30 units):**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>RTM 301</td>
<td>Service Leadership Development</td>
<td>(3)</td>
</tr>
<tr>
<td>RTM 304</td>
<td>Leisure and Tourism</td>
<td>(3)</td>
</tr>
<tr>
<td>RTM 404</td>
<td>Cross-Cultural Perspectives of Tourism</td>
<td>(3)</td>
</tr>
<tr>
<td>RTM 470</td>
<td>Global Travel and Tourism Management</td>
<td>(3)</td>
</tr>
<tr>
<td>RTM 477</td>
<td>Sustainable Tourism Planning</td>
<td>(3)</td>
</tr>
<tr>
<td>RTM 487</td>
<td>Environmental and Cultural Interpretation</td>
<td>(3)</td>
</tr>
<tr>
<td>RTM 498</td>
<td>Internship in Recreation Systems</td>
<td>(6 or 12)</td>
</tr>
</tbody>
</table>

**15 units selected from the following 5 competency areas.**

**At least 3 units from each of the following 5 competency areas.**

**Electives (Environmental Sustainability – Select at least 1 Course):**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>BIO 315</td>
<td>Ecology and Human Impacts on the Environment</td>
<td>(3)</td>
</tr>
<tr>
<td>GEOG 370</td>
<td>Environmental and Natural Resource Conservation</td>
<td>(3)</td>
</tr>
<tr>
<td>GEOG 409</td>
<td>Global Climate Change</td>
<td>(3)</td>
</tr>
</tbody>
</table>

**Electives (Social/Cultural Sustainability, Social Justice and Equity – Select at least 1 Course):**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>HTM 370</td>
<td>Tribal Gaming: Cultural and Political Context</td>
<td>(Same course as AMIND 370)</td>
</tr>
<tr>
<td>ISCOR 301</td>
<td>Conflict and Conflict Resolution</td>
<td>(3)</td>
</tr>
<tr>
<td>PHIL 332</td>
<td>Environmental Ethics</td>
<td>(3)</td>
</tr>
</tbody>
</table>

**Electives (Economic Sustainability – Select at least 1 Course):**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>ECON 455</td>
<td>Environmental Economics</td>
<td>(3)</td>
</tr>
<tr>
<td>ECON 456</td>
<td>Economics of Energy Resources</td>
<td>(3)</td>
</tr>
</tbody>
</table>

**Electives (Sustainable Development – Select at least 1 Course):**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>ANTH 353</td>
<td>Sustainability and Culture</td>
<td>(3)</td>
</tr>
<tr>
<td>SUSTN 353</td>
<td>Sustainability and Culture</td>
<td>(3)</td>
</tr>
<tr>
<td>POL S 334</td>
<td>Politics of the Environment</td>
<td>(3)</td>
</tr>
<tr>
<td>SUSTN 334</td>
<td>Politics of the Environment</td>
<td>(3)</td>
</tr>
</tbody>
</table>

CONTINUED On Next Page
SUSTAINABLE TOURISM MANAGEMENT EMPHASIS

CONTINUED From Previous Page

<table>
<thead>
<tr>
<th>(Field Application - Select at least 1 course)</th>
</tr>
</thead>
<tbody>
<tr>
<td>RTM 305 Wilderness and Leisure Experience (3)</td>
</tr>
<tr>
<td>RTM 360 Recreation and Tourism Management (3)</td>
</tr>
<tr>
<td>RTM 489 Outdoor Leadership and Adventure Programming (3)</td>
</tr>
<tr>
<td>HTM 495 Innovations in The Experience Economy (3)</td>
</tr>
</tbody>
</table>

International Experience Requirement

All majors in the sustainable tourism management emphasis are required to complete an international experience requirement. To meet this requirement, majors must complete one of the following with the preapproved and written consent of the undergraduate adviser:

1. International Field Trip;
2. International Internship;
3. International Student Exchange;
4. CSU Study Abroad Program; or
5. International Professional Engagement.

Scholarships are available for International Experience. The International Experience should meet the student learning outcomes of the emphasis in sustainable tourism management.

RTM Minor

Minor in Recreation Administration
2022-2023 General Catalog Requirements

Minor Requirements (15 Units)

<table>
<thead>
<tr>
<th>Required:</th>
</tr>
</thead>
<tbody>
<tr>
<td>HTM 201 Introduction to Recreation and Tourism Management (3)</td>
</tr>
<tr>
<td>RTM 304 Leisure and Tourism (3)</td>
</tr>
<tr>
<td>RTM 305 OR Wilderness and the Leisure Experience (3) OR</td>
</tr>
<tr>
<td>RTM 487 Environmental and Cultural Interpretation (3)</td>
</tr>
<tr>
<td>RTM 404 Cross-Cultural Perspectives of Tourism (3)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Electives (Select 1 Course)</th>
</tr>
</thead>
<tbody>
<tr>
<td>RTM 351 Recreation Therapy and Special Populations (3)</td>
</tr>
<tr>
<td>RTM 360 Recreation and Tourism Management</td>
</tr>
<tr>
<td>RTM 470 Global Sustainable Tourism Management (3)</td>
</tr>
<tr>
<td>RTM 475 Commercial Recreation and Attractions Management (3)</td>
</tr>
<tr>
<td>RTM 484 Directed Leadership (3)</td>
</tr>
<tr>
<td>RTM 489 Outdoor Leadership and Adventure Programming (3)</td>
</tr>
<tr>
<td>RTM 499 Special Study (3)</td>
</tr>
</tbody>
</table>

Courses in the minor may not be counted toward the major, but may be used to satisfy preparation for the major and general education requirements, if applicable. A minimum of six upper division units must be completed in residence at San Diego State University.
Outdoor Resource Management Emphasis

Focus on conservation, outdoor recreation planning, park administration, natural science, environmental interpretation, outdoor education, outdoor leadership, adventure programming, ecological preservation and environmental sustainability. Rewarding and meaningful careers enhancing the quality of life for residents and visitors, preserving and managing natural, historic, and cultural resources.

**Careers Include:**
- Outdoor resource management planners
- Outdoor education specialists
- Outdoor program leaders
- Professional writers and photographers
- Zoo, park, forest, wildlife rangers with various agencies
- Naturalists
- Outdoor guides
- Interpretative guides

Recreation Systems Management Emphasis

Leadership and management skills for organization, administration, and supervision of recreation, park, and tourism agencies in public, commercial and private settings. Prepares graduates for jobs in delivering leisure services in the public, non-profit and for profit recreation profession.

**Careers Include:**
- Program specialist/manager in municipal recreation and intramural recreation
- Athletic director in municipal recreation
- Manager for military recreation programs
- Camp director recreational camp programs
- Organization/manager for planning in youth and family non-profit agencies
- Manager in state or federal park and recreation agencies
- Special events planner for parks, municipal, or commercial organizations
- Self-employment in commercial recreation, health and fitness settings, and tourism ventures

Sustainable Tourism Management Emphasis

Develop skills to plan, organize, assess, and manage sustainable tourism. Incorporates international learning experiences to explore tools and strategies to minimize negative and maximize positive economic, socio-cultural and environmental impacts of tourism. Sustainable tourism is the fastest growing segment of the world’s largest industry.

**Careers Include:**
- Sustainable product development
- Sustainable tours, accommodations, transportation, attractions, tour wholesaling and retailing
- Destination marketing organizations
- Visitors bureaus and state tourism commissions
- Green meetings and events
- Tourism related non-profits
WHY SHOULD YOU APPLY FOR A SCHOLARSHIP?
IT’S FREE MONEY!
Companies set aside funds to give out as scholarships and it just sits there until someone applies for it, BUT NO ONE DOES!
If you apply you have a very good chance of getting the scholarship.

IT’S EASY TO APPLY!
Once you write one scholarship essay, it is easy to write the rest. Just tweak it to fit the new scholarship you are applying for.
If it takes you (at the most) 2 hours to finish the application for the scholarship and you win the $4000 scholarship that means you just got paid $2000 an hour!

RTM SCHOLARSHIP INFORMATION
Scholarship Opportunities – check out the list of opportunities either online at https://htm.sdsu.edu/students/scholarships (or on the HTM website under scholarships) or view the Scholarship binder in the HTM office.
Scholarships for International Students – check out the opportunities either online at https://htm.sdsu.edu/students/scholarships (or on the HTM website under scholarships) or view the Scholarship binder in the HTM office.

Scholarship Websites & Essay Tips –
Use http://www.fastweb.com **Highly recommended**
Create a profile about yourself and then they send you an email with updates on scholarships that match your profile. There is a scholarship for everyone! Including left handed skateboarders!
Be sincere
Don’t be afraid to get personal
They like to hear something unique
Check your spelling, grammar, etc!
Contact your school advisors for help

Apply for a Study Abroad Scholarship to help with your airfare, up to $1,200 (or 80%) provided by a generous donor! This scholarship is exclusively for HTM and RTM students. Email htmassist@sdsu.edu for the application or ask for a copy at the HTM office.

Where to find out about study abroad programs?
• Global Education Office: https://newscenter.sdsu.edu/student_affairs/isc/studyabroad.aspx
• SDSU GE Study Abroad Approvals site which contains all approved courses for general education across a host of institutions in study abroad https://sunspot.sdsu.edu/gestudyabroad/user/homepage.html. Students studying abroad must continue the advising center to meet with an adviser and file the study abroad academic approval form as part of the advising process. However, advisers and students will be able to use the site to identify courses pre-approved for the various areas of the General Education requirements. The site is one of the links (under Advising) on the Academic Advising Center homepage at sdsu.edu/advising. This list will continue to grow as new courses are approved and added.
• HTM Office - check out the HTM Study Abroad Binder located in the HTM office (just ask for it).
The L. Robert Payne School of Hospitality & Tourism Management is passionate in providing international experiences for our students. Hotel and Meeting and Events students are required to participate in an international study abroad to graduate. Restaurant and Tribal Gaming students are highly encouraged to study abroad. It’s an AMAZING experience. Study abroad for a year, a semester, or a summer. There are lots of options.

Why should you study abroad?

To enhance your education: A study abroad experience adds a new perspective to your studies. You will see things from another point of view, which will help you to develop your analytical and critical thinking skills.

To build your resume: Study in another country adds a new dimension to your career planning. In an age of global economies and technology, experience abroad distinguishes your background from the rest.

To develop your self-awareness: We sometimes impose limitations on ourselves that hinder our progress toward our goals. By leaving the familiar behind and encountering different people and places you gain a better understanding of yourself.

RTM SCHOLARSHIP INFORMATION

Scholarship Opportunities – check out the list of opportunities either online at https://htm.sdsu.edu/students/scholarships (or on the HTM website under scholarships) or view the Scholarship binder in the HTM office.

Scholarships for International Students – check out the opportunities either online at https://htm.sdsu.edu/students/scholarships (or on the HTM website under scholarships) or view the Scholarship binder in the HTM office.

VISIT AZTEC SCHOLARSHIPS

Check out their website: https://sacd.sdsu.edu/financial-aid/scholarships/sdsu-aztec-scholarships

Have questions? Visit the Student Financial Center: https://sdsu.zoom.us/j/87293575613

"Do not let fear stop you from experiencing the best things in life like taking a selfie in the crater of a volcano!"

"I loved every moment from meeting other students to the food. Having the opportunity to travel is something that I will cherish forever."

"The world is filled with tons of unbelievably stunning places. Take the opportunity to experience them yourself. Not to mention that international friendships are probably the coolest thing you could get out of it all!"
Pathways to Excellence

The J. Willard and Alice S. Marriott Student Center for Professional Development

We Expect You...

**Attitudes**
- To strive for excellence
- To be honest: Live honor and integrity
- To practice self-reliance: take responsibility
- To have realistic expectations

**Behaviors**
- Focus
  - Professional communication
  - Don’t over commit
  - Give Credit
- Have a plan: Make strategic choices for your future
- To be prepared: Demonstrate commitment and interest
- To Demonstrate Good Manners: Give respect to earn respect
- Punctuality: Being on time is being late
- Professional attire: ‘A day’ means ‘A attire’

We Promise...
- To put you first
- To challenge you
- To make learning fun
- To provide opportunity
- To be honest
Etiquette and Advice

We enjoy having your energy and enthusiasm in the HTM office. However, here are some tips and guidelines to demonstrate your respect and professionalism to faculty, staff, industry professionals and your peers.

- Address faculty and staff with a title and last name. (e.g. Mr. Winston, Professor Sipe).
- Please make an appointment at the front desk if you would like to discuss something with one of our directors. Prior to entering offices please knock.
- You may eat in the HTM office, but clean up after yourself. After you are done, please deposit food trash in the hallway trashcan near the elevator.
- Use appropriate language, volume and behavior. Remember, you are making an impression. We will remember you for your behavior, good or bad.
- Practice common courtesy toward your fellow students and toward the HTM faculty and staff.
- Hang out on the couches. Your access to opportunities is directly related to how well we know you.

Classroom Etiquette and Advice

Proper classroom etiquette should be common sense for most students. Being courteous and set an example for other less-informed students

- Arrive on-time
- Stay for entire class
- Turn phones/electronic devices OFF
- Do not bring food or drink to class
- Contribute to the class discussion when appropriate
- Avoid side conversations
- Addressing the professor properly
- Be attentive in class
- Avoid signaling, sending signs that class time is up
- Contact the professor when you have to miss class
Dress Code

First impressions are Lasting impressions!

HTM enjoys a relaxed and comfortable environment. However, every now and then we need to step up our game and make the right impression for industry professionals who visit us on campus. These events

MEN:
- Traditional business suit
- Long-sleeve shirt
- Tie in conservative pattern
- Clean dress shoes with black socks

WOMEN:
- Business suit or jacket
- Business pants or knee-length skirt with not dramatic slit (wear stockings)
- Conservative blouses and shirts
- Mid-heeled or flats closed-toe shoes
- Minimum jewelry and make-up

A DAY – Business Attire

B DAY – Business Casual

C DAY – Casual

TIPS:
- Color scheme should stay neutral (eg. Navy blue, black or dark gray)
- Clothing is wrinkle-free
- If you have multiple piercings, either take out all the earrings or keep one set in
- If you have tattoos, cover them
- Practice good hygiene
- Easy on the fragrances
Professional Associations

The California Park & Recreation Society’s (CRPS) mission is to advance the park and recreation profession through education, networking, resources and advocacy. [http://www.cprs.org/](http://www.cprs.org/)

**California Travel Association** (CalTravel) is the influential unified voice for California’s travel and tourism industry. CalTravel protects and enhances the interests and investments of the California travel and tourism industry through advocacy, collaboration, and education. [http://caltravel.org/](http://caltravel.org/)

The International Ecotourism Society (TIES) is a program of the International Tourism Collective, dedicated to promoting ecotourism. Founded in 1990, TIES has been on the forefront of the development of ecotourism, providing guidelines and standards, training, technical assistance, and educational resources. TIES' global network of ecotourism professionals and travelers is leading the efforts to make tourism a viable tool for conservation, protection of bio-cultural diversity, and sustainable community development. [http://www.ecotourism.org/](http://www.ecotourism.org/)

The International Association of Amusement Parks and Attractions (IAAPA) is the largest international trade association for permanently situated amusement facilities worldwide. [http://www.iaapa.org/](http://www.iaapa.org/)

National Recreation and Park Association (NRPA) is the leading non-profit organization dedicated to the advancement of public parks, recreation and conservation. Our work draws national focus to the far-reaching impact of successes generated at the local level. [http://www.nrpa.org/](http://www.nrpa.org/)

The National Association for Interpretation (NAI) is a 501(c)(3) not-for-profit professional organization dedicated to advancing the profession of heritage interpretation, currently serving about 5,000 members in the United States, Canada, and over thirty other nations. Individual members include those who work at parks, museums, nature centers, zoos, botanical gardens, aquariums, historical and cultural sites, commercial tour companies, and theme parks. Commercial and institutional members include those who provide services to the heritage interpretation industry. [http://nirma.org/](http://nirma.org/)

NIRSA comprises and supports leaders in collegiate recreation. As college and university students develop into future leaders, NIRSA members support their learning and growth by fostering lifelong habits of wellbeing. Leadership, teamwork, dedication, and respect are among the many skills exercised by inclusive competition, fitness, and recreation. [http://nirma.org/](http://nirma.org/)

U.S. Travel Association: The U.S. Travel Association is the national, non-profit organization representing all components of the travel industry that generates $2.1 trillion in economic output and supports 15.1 million American jobs. [https://www.ustravel.org/](https://www.ustravel.org/)
Student Associations

Recreation and Tourism Student Association (RTSA)

*Provides opportunity for professional growth both on campus and in the local community in the Recreation and Tourism Industry*

- Network with industry professionals.
- Develop professional skills.
- Give back to the community.

**Recreation and Tourism Student Association (RTSA)**

- **rtsa.sdsu@gmail.com**
- **RTSA_SDSU**

Meetings and Events Student Association (MESA)

*To provide students with opportunities to get involved with the industry on a more personal level*

- Network with industry leaders and students
- Attend and volunteer at top hospitality events.
- Build a resume with hands-on planning experience.
- Have fun!

**Meetings and Events Student Association (MESA)**

- **mesa.sdsu@gmail.com**
- **Mesa_sdsu**

Students Creating Rides, Entertainment, Attractions and Memories (SCREAM)

*Providing students of all majors opportunities to get more involved within the Attractions and Entertainment Industries.*

- Networking Opportunities
- Exposure to both industries
- Venue & attraction tours
- Professional & creative development

**Students Creating Rides, Entertainment, Attractions and Memories (SCREAM)**

- **sdsuscream@gmail.com**
- **sdsuscream**
Student Associations

**National Society of Minorities in Hospitality (NSMH)**
*Promoting and ensuring minority success in the fields of hospitality*

- Develop professional skills
- Experience a diverse group of people
- Nationally run student organization
- Network with students and industry professionals

[Email](mailto:sdsu@nsmh.org) [Instagram](https://www.instagram.com/sdsunsmh)

**Foodies**
*Promotes the universal love for food, restaurants, and the hospitality industry*

- Join if you have a passion for food!
- Learn about food and beverage.
- Network with students and restaurant professionals.
- Come hungry!

[Email](mailto:sdsu.foodies@gmail.com) [Instagram](https://www.instagram.com/foodiesssdu)

**Lodging Management Student Association (LMSA)**
*A platform for hospitality students to bridge the gap between college and the professional lodging*

- Networking opportunities
- Behind the scenes tours
- Community involvement
- Social Events
- Professional development

[Email](mailto:lmsa.sdsu@gmail.com) [Instagram](https://www.instagram.com/lmsa_sdsu)

**Tribal Gaming Student Association (TGSA)**
*Provides insight to the world of Tribal Gaming and its many benefits to the Native American and surrounding communities through poverty alleviation, cultural revitalization and nation building*

- Raise awareness of tribal government gaming.
- Learn about the American Indian culture

[Email](mailto:TGSA.sdsu@gmail.com) [Instagram](https://www.instagram.com/TGSA.SDSU)
We encourage ALL Payne School students to come “hang out” on our couches in the HTM office (AH 4158). It is a great opportunity to:
- get to know other HTM students
- meet faculty and staff
- find out about current HTM activities
- meet industry professionals

Frequently Asked Questions

Is this major impacted?
Yes, the Recreation and Tourism Management program is impacted. Recreation Administration is an impacted major and students wishing to declare this as a major must meet the following criteria: a. Complete preparation for the major; b. Complete a minimum of 60 transferable semester units; c. Have a minimum cumulative GPA of 2.3. To complete the major, students must fulfill the degree requirements for the major described in the catalog in effect at the time they are accepted into the premajor at SDSU (assuming continuous enrollment).

Do I have to finish all of my lower division course work before I take upper division courses?
No, but you must meet the course prerequisites if there are any. You may take lower division courses and upper division courses simultaneously only after consulting with your emphasis advisor. For instance, let’s say you have IDS 180 to complete as your only remaining lower division course. You could enroll in that class and upper division courses during the same semester depending on approval by your advisor.

If I declare my major today, how long before my status will change with the university?
Your Change of Major status changes as soon as you take the form to the Registrar’s Office and it is inputted into the computer (Web Portal). It is that fast and simple!
**Do I have to meet the prerequisites for courses before I enroll?**

Many of the upper division courses in recreation and tourism management have prerequisites that each student must meet prior to enrollment. In some special instances, course prerequisites are waived by the faculty member teaching the course for serious and compelling reasons. If you do not meet the course prerequisites but have a serious and compelling reason, please see the course’s instructor prior to enrolling.

**What are some typical jobs that graduates are hired into upon graduation?**

A Recreation and Tourism Management graduate can look forward to a position in the profession from the following examples: Director of Recreation, Director of Tourism, Environmental Educator, Interpretive Naturalist, Outdoor Program Manager, Natural Resource Manager, Natural History Writer, Park Ranger, Athletics Supervisor, Sports Coordinator, Camp Director, Special Events Supervisor, Aquatics Director, Park Superintendent; Facilities Supervisor, Waterfront Director, Program Specialist, Boating Activities Coordinator, Programs Coordinator, Family Recreation Director, Convention Planning Specialist, Recreation Marketing Coordinator, Sports Marketing Supervisor, etc.

**I see these courses titled Field Work and Internship? What are they and how do I fulfill the requirements for each one of them?**

Field Work and Internship are two practicum courses required of all graduates. Each requires a significant amount of work under the guidance and supervision of a recreation and tourism professional. The primary course requisite is placement in a position in an organization in the profession. Course work centers on the experience and more fully prepares students for a career in the profession. Faculty members supervise the experience and grade (credit/no credit) the students on the quality of their work as well as assignments connected with the experience. Students can be remunerated for their work and may travel anywhere in the world to complete the experience. Graduates in this major have worked in Spain, Germany, England, Iran, France, New Zealand, Australia, Japan, Mexico, Canada, and, of course, all fifty states within the United States. Most stay locally within San Diego County but can be completed virtually anywhere in the world.

**How will I fulfill the International Experience for the emphasis in Sustainable Tourism Management? Is International Experience required for all emphasis areas?**

Only the Sustainable Tourism Management emphasis requires *International Experience*. The *International Experience* may be fulfilled if you engage in any one or combination of the following depending on your interests: international student exchanges, study abroad, internships, and/or professional opportunities during the Degree Program (which could include cross-U.S. border, Mexico and/or Canada, activities). Scholarships are available for *International Experiences*. The *International Experience* is also required to be course-transferable, based on student learning outcomes delineated by the Program. Students must consult with the Sustainable Tourism Management emphasis advisor before pursuing *International Experiences*. 
Recreation & Tourism Management

SAN DIEGO STATE UNIVERSITY
L. Robert Payne School of Hospitality & Tourism Management