

Hospitality and Tourism Management (HTM) Degree Learning Outcomes and Curricular Map

1. **Apply theory** to explain and articulate the regional national and global systemic frameworks and their impact on the hospitality, recreation and tourism industry.
2. **Evaluate information** sources to make informed decisions and draw insightful conclusions in the hospitality, recreation and tourism context.
3. **Creating and applying strategies** to manage change in a diverse work environment.
4. **Develop and implement** new ideas, practices and projects to address organizational complexities in the hospitality and tourism context.
5. **Effectively communicate** visions, ideas and goals to a variety of stakeholders in the hospitality and tourism context.
6. **Demonstrate leadership** in a people-centric setting by fostering an inclusive environment.
7. **Self-assess** and reflect on leadership development as a part of lifelong learning.
8. **Integrate** coursework, high impact experiences and career exploration to pursue professional passions.

Key:

1. Introduction/conceptualization
2. Practice/Demonstration
3. Apply/Create
4. Leader/Integrate

| | DLO 1: Apply theory | DLO 2: Evaluate information | DLO 3: Create and apply strategies | DLO 4: Develop and implement | DLO 5: Effectively Communicate | DLO 6: Demonstrate leadership | DLO 7: Self- assess | DLO 8: Integrate |
|---------|---------------------------|-----------------------------------|---|---------------------------------------|--------------------------------------|-------------------------------------|---------------------------|---------------------|
| HTM 201 | 1 | | | | | | 1 | 1 |
| HTM 219 | | 2 | | | | | 1 | 2 |
| RTM 200 | 1 | | | | 1 | | 2 | |
| RTM 290 | 2 | 2 | | 1 | | | | |
| HTM 223 | | 2 | | | 2 | | | |
| HTM 250 | | 1 | 1 | | | 1 | | |
| HTM 301 | | | | | 2 | 2 | 2 | 2 |
| HTM 398 | | | | | 1 | | 2 | 3 |
| HTM 480 | 2 | | 3 | | | 3 | 3 | 3 |
| HTM 490 | 3 | 4 | 4 | 3 | 4 | 4 | | 4 |
| HTM 491 | 3 | | | | 3 | | 4 | 4 |
| HTM 498 | | 3 | 3 | 3 | 3 | | | 3 |
| RTM 404 | 2 | | | | 2 | | | |
| RTM 470 | 3 | 3 | | | 3 | 3 | | |
| HTM 320 | 2 | | | | 1 | 1 | 1 | 1 |
| HTM 455 | 3 | 3 | | | | | | 3 |
| HTM 330 | 2 | | | | 1 | 1 | 1 | 1 |
| HTM 432 | 3 | 3 | | | | | | 3 |
| HTM 340 | 2 | | | | 1 | 1 | 1 | 1 |
| HTM 455 | 3 | 3 | | | | | | 3 |