What's HTM/RTM all about?
- History & Culture
- The PAYNE WALL

Standards of Excellence
- Respecting the office
- Work ethic

Field Work
Internships

Get to know us
- Say ‘Hello’ to Mr. Winston & RTM Faculty Advisors
- Career Aspirations

Degree Evaluation/Classes

Study Abroad

Scholarships

Student Association
- RTSA

Professional Associations
- CPRS, NRPA, NIRSA

Advising Contact Info
(619)594-4964
Recreation and Tourism Management (RTM) Program

“Enriching Lives through Programs and Places”

Carl Winston, Director
L. Robert Payne School of Hospitality & Tourism Management
Carl.Winston@sdsu.edu

Christina Jeffries, PHR
Associate Director, Student Center for Professional Development
cjeffries@mail.sdsu.edu

For advising information please contact:
htmasst@mail.sdsu.edu

L. Robert Payne School of Hospitality and Tourism Management
Professional Studies and Fine Arts (PSFA) Building, Room 436
Department Telephone (619) 594-4964
Department Fax: (619) 594-4443
RTM Website: http://htm.sdsu.edu

Prospective Students – Please visit the Office of Admissions’ Website for admission requirements.
www.sdsu.edu (click the “admissions” tab)

International students – Please contact the International Student Center
Telephone: (619) 594-1982
E-mail: isc.reception@sdsu.edu

RTM/L. Robert Payne School of Hospitality and Tourism Management
5500 Campanile Drive
Mail Code 4514, San Diego, CA 92182-4514
Welcome to the L. Robert Payne School of Hospitality and Tourism Management. Our Recreation and Tourism Management (RTM) Program has been providing innovative and career focused courses since the 1950s and continues to be a leading undergraduate program in the recreation and tourism field. The Program has 3 emphases, the following chart outlines the focus of each and its related career paths.

---

### Recreation and Tourism Management Program

---

#### Outdoor Resource Management Emphasis
Focus on conservation, outdoor recreation planning, park administration, natural science, environmental interpretation, outdoor education, outdoor leadership, adventure programming, ecological preservation and environmental sustainability.

#### Recreation Systems Management Emphasis
Leadership and management skills for organization, administration, and supervision of recreation, park, and tourism agencies in public, commercial and private settings.

#### Sustainable Tourism Management Emphasis
Develop skills to plan, organize, assess, and manage sustainable tourism. Incorporates international learning experiences to explore tools and strategies to minimize negative and maximize positive economic, socio-cultural and environmental impacts of tourism.

---

### Career Paths:

**Outdoor Resource Management Emphasis:**
Rewarding and meaningful careers enhancing the quality of life for residents and visitors, preserving and managing natural, historic, and cultural resources. Outdoor resource management planners, outdoor education specialists, outdoor program leaders, professional writers and photographers, and zoo, park, forest, wildlife rangers with various agencies.

**Recreation Systems Management Emphasis:**
Program specialist/manager in municipal recreation and intramural recreation, athletic director in municipal recreation, manager for military recreation programs, camp director recreational camp programs, organization/manager for planning in youth and family non-profit agencies, manager in state or federal park and recreation agencies, special events planner for parks, municipal, or commercial organizations, self-employment in commercial recreation, health and fitness settings, and tourism ventures.

**Sustainable Tourism Management Emphasis:**
Sustainable tourism is the fastest growing segment of the world's largest industry. Lead the way to change in areas including sustainable product development, tours, accommodation, transportation, attractions, tour wholesaling and retailing, destination marketing organizations, visitors bureaus and state tourism commissions, green meetings and events, tourism related non-profits, sustainable tourism accreditation and eco-labeling agencies.
Bachelor of Science Degree in Recreation Administration  
OUTDOOR RESOURCE MANAGEMENT EMPHASIS  
2014-2015 General Catalog Requirements

Advisor: Dr. Larry Beck  
E-mail: lbeck@mail.sdsu.edu  
Phone: (619) 594-5753  
Office: PSFA - 445

NOTE: The following requirements are subject to change. Please consult your emphasis advisor prior to planning your classes.

### Preparation for the Major (26 Units)

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>RTM 101</td>
<td>Introduction to Recreation and Tourism Management (3)</td>
</tr>
<tr>
<td>RTM 107</td>
<td>Recreation Programming and Leadership (4)</td>
</tr>
<tr>
<td>RTM 284</td>
<td>Supervised Field Work (3)</td>
</tr>
<tr>
<td>BIO 100 OR 101</td>
<td>General Biology OR World of Animals (3)</td>
</tr>
<tr>
<td>GEOG 102</td>
<td>Principles of Cultural Geography (3)</td>
</tr>
<tr>
<td>GEOG 104</td>
<td>Geographic Information Science and Spatial Reasoning (3)</td>
</tr>
<tr>
<td>GEOL 100</td>
<td>Planet Earth (3)</td>
</tr>
<tr>
<td>GEOL 101</td>
<td>Dynamics of the Earth Laboratory (1)</td>
</tr>
<tr>
<td>PSFA 100 OR</td>
<td>Sustainable Development (3) OR</td>
</tr>
<tr>
<td>PSY 101</td>
<td>Introductory Psychology (3)</td>
</tr>
</tbody>
</table>

### Upper Division Requirements (51 Units)

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>RTM 304</td>
<td>Leisure and Tourism (3)</td>
</tr>
<tr>
<td>RTM 305</td>
<td>Wilderness and Leisure Experience (3)</td>
</tr>
<tr>
<td>RTM 351</td>
<td>Recreation Therapy and Special Populations (3)</td>
</tr>
<tr>
<td>RTM 404</td>
<td>Cross-Cultural Perspectives of Tourism (3)</td>
</tr>
<tr>
<td>RTM 469</td>
<td>Administration/Operation of Recreation and Tourism Agencies (3)</td>
</tr>
<tr>
<td>RTM 470</td>
<td>Global Travel and Tourism Management (3)</td>
</tr>
<tr>
<td>RTM 485</td>
<td>Outdoor Recreation Planning &amp; Policy (3)</td>
</tr>
<tr>
<td>RTM 487</td>
<td>Environmental and Cultural Interpretation (3)</td>
</tr>
<tr>
<td>RTM 489</td>
<td>Outdoor Leadership and Adventure Programming (3)</td>
</tr>
<tr>
<td>RTM 498</td>
<td>Internship in Recreation Systems (12)</td>
</tr>
<tr>
<td>OCEAN 320</td>
<td>The Oceans (3)</td>
</tr>
</tbody>
</table>

*Turn page for required upper division electives.*
Electives (Select 3 Courses to total 9 Units)

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>RTM 468</td>
<td>Marketing, Financing, and Assessment in RTM (3)</td>
</tr>
<tr>
<td>RTM 483</td>
<td>Outdoor Education and Camp Administration (3)</td>
</tr>
<tr>
<td>RTM 484</td>
<td>Directed Leadership (3)</td>
</tr>
<tr>
<td>RTM 496</td>
<td>Experimental Topics (3)</td>
</tr>
<tr>
<td>ANTH 402</td>
<td>Dynamics of Biocultural Diversity (3)</td>
</tr>
<tr>
<td>BIO 315</td>
<td>Ecology and Human Impacts on the Environment (3)</td>
</tr>
<tr>
<td>BIO 326</td>
<td>Plants, Medicines, and Drugs (3)</td>
</tr>
<tr>
<td>BIO 327</td>
<td>Conservation of Wildlife (3)</td>
</tr>
<tr>
<td>GEOG 370</td>
<td>Environmental and Natural resource Conservation (3)</td>
</tr>
<tr>
<td>GEOG 570</td>
<td>Environmental Resource Conservation (3)</td>
</tr>
<tr>
<td>GEOG 572</td>
<td>Land Use Analysis (3)</td>
</tr>
<tr>
<td>GEOG 575</td>
<td>Geography of Recreational Land Use (3)</td>
</tr>
<tr>
<td>GEOL 301</td>
<td>Geology of National Parks and Monuments (3)</td>
</tr>
<tr>
<td>PHIL 332</td>
<td>Environmental Ethics (3)</td>
</tr>
<tr>
<td>REL S 376</td>
<td>Nature, Spirituality, Ecology (3)</td>
</tr>
</tbody>
</table>

*Other upper division courses may be substituted with approval of the advisor.*
Bachelor of Science Degree in Recreation Administration
RECREATION SYSTEMS MANAGEMENT EMPHASIS
2014-2015 General Catalog Requirements

Advisor: Dr. Jesse Dixon  Advisor: Gene Lamke
E-mail: jdixon@mail.sdsu.edu  E-mail: glamke@mail.sdsu.edu
Phone: (619) 594-5467  Phone: (619) 594-4044
Office: PSFA – 449  Office: PSFA 431

NOTE: The following requirements are subject to change. Please consult your emphasis advisor prior to planning your classes.

Preparation for the Major (28 Units)

Required:
RTM 101 Introduction to Recreation and Tourism Management (3)
RTM 107 Recreation Programming and Leadership (4)
RTM 284 Supervised Field Work (3)
BIO 100 OR 101 General Biology (3) OR World of Animals (3)
MIS 180 Principles of Information Systems (3)
PSY 101 Introductory Psychology (3)
SOC 101 Introductory Sociology (3)

Electives  (Select 2 Courses to total 6 Units)
ECON 101 Principles of Economics (3)
ECON 102 Principles of Economics (3)
FIN 240 Business Law (3)
HTM 223 Hospitality Managerial Accounting and Controls (3)

Upper Division Requirements (51 Units)

Required:
RTM 304 Leisure and Tourism (3)
RTM 305 Wilderness and Leisure Experience (3)
RTM 404 Cross-Cultural Perspectives of Tourism (3)
RTM 468 Marketing, Financing, Assessment of RTM (Fall) (3)
RTM 469 Administration/Operation of Recreation and Tourism Agencies (Spring) (3)
RTM 470 Global Travel and Tourism Management (3)
RTM 498 Internship in Recreation Systems (12)
PSY 340 OR SOC 355 Social Psychology (3) OR Minority Group Relations (3)

*Turn page for required upper division electives.*
### RTM/HTM Electives (Select 3 Courses to total 9 Units)

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>RTM 340</td>
<td>Conduct of Recreational Sports (3)</td>
</tr>
<tr>
<td>RTM 351</td>
<td>Recreation and Special Populations (Fall) (3)</td>
</tr>
<tr>
<td>RTM 475</td>
<td>Commercial Recreation Management (Fall) (3)</td>
</tr>
<tr>
<td>RTM 483</td>
<td>Outdoor Education and Camp Administration (3)</td>
</tr>
<tr>
<td>RTM 489</td>
<td>Outdoor Leadership and Adventure Programming (3)</td>
</tr>
<tr>
<td>HTM 430</td>
<td>Specialty Event Management (2)</td>
</tr>
<tr>
<td>HTM 433</td>
<td>Destination Management Services (2)</td>
</tr>
<tr>
<td>HTM 435</td>
<td>Sporting Events and Festival Management (3)</td>
</tr>
</tbody>
</table>

### Electives (Select 3 Courses to total 9 Units)

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGT 350</td>
<td>Management and Organizational Behavior (3)</td>
</tr>
<tr>
<td>MGT 352</td>
<td>Human Resource Management (3)</td>
</tr>
<tr>
<td>MKTG 370</td>
<td>Marketing (3)</td>
</tr>
<tr>
<td>PA 350</td>
<td>Contemporary Urban Issues (3)</td>
</tr>
<tr>
<td>SOC 444</td>
<td>Juvenile Delinquency (3)</td>
</tr>
</tbody>
</table>
Bachelor of Science Degree in Recreation Administration  
SUSTAINABLE TOURISM MANAGEMENT EMPHASIS  
2014-2015 General Catalog Requirements

Advisor: Dr. Vinod Sasidharan  
E-mail: Vinod.Sasidharan@sdsu.edu  
Phone: (619) 594-4726  
Office: PSFA – 447

Advisor: Dr. Jess Ponting  
Email: Jess.Ponting@sdsu.edu  
Phone: (619) 594-8499  
Office: PSFA – 450

NOTE: The following requirements are subject to change. Please consult your emphasis advisor prior to planning your classes.

Preparation for the Major (25 Units)

Required:
- RTM 101 Introduction to Recreation and Tourism Management (3)
- RTM 284 Supervised Field Work (3)
- HTM 223 Hospitality Managerial Accounting and Controls (3)
- ACCTG 201 Financial Accounting Fundamentals (3)
- ECON 101 Principles of Economics (3)
- ECON 102 Principles of Economics (3)
- GEOG 101 Principles of Physical Geography (3)
- GEOG 101L Physical Geography Laboratory (1)
- GEOG 102 Principles of Cultural Geography (3)

International Experience Requirement

All majors in the sustainable tourism management emphasis are required to complete an international experience requirement. To meet this requirement, majors must complete one of the following with the preapproved and written consent of the undergraduate adviser:

1. International Field Trip;
2. International Internship;
3. International Student Exchange;
4. CSU Study Abroad Program; or
5. International Professional Engagement.

Scholarships are available for International Experience. The International Experience should meet the student learning outcomes of the emphasis in sustainable tourism management.

Turn page for upper division requirements.
## Upper Division Requirements (51 Units)

### Required:
- RTM 304  Leisure and Tourism (3)
- RTM 404  Cross-Cultural Perspectives of Tourism (3)
- RTM 413  Cultural Tourism (3)
- RTM 470  Global Travel and Tourism Management (3)
- RTM 477  Sustainable Tourism Planning (3)
- RTM 487  Environmental and Cultural Interpretation (3)
- RTM 498  Internship in Recreation Systems (12)

### Electives (Environmental Sustainability – Select 1 Course)
- BIO 315  Ecology and Human Impacts on the Environment (3)
- GEOG 370  Environmental and Natural Resource Conservation (3)
- GEOG 409  Global Climate Change (3)

### Electives (Social/Cultural Sustainability, Social Justice and Equity – Select 1 Course)
- RTM 351  Recreation Therapy and Special Populations (3)
- HTM 370  Tribal Gaming: Cultural and Political Context (3) (Same course as AMIND 370)
- ISCOR 301  Conflict and Conflict Resolution (3)
- PHIL 332  Environmental Ethics (3)

### Electives (Economic Sustainability – Select 1 Course)
- ECON 455  Environmental Economics (3) (Formerly ECON 452)
- ECON 456  Economics of Natural Resources (3) (Formerly ECON 453)
- HTM 450  Venture and Entrepreneurial Management in Hospitality and Tourism (3)

### Electives (Sustainable Development – Select 1 Course)
- ENV E 320  Designing Solutions for Environmental Problems (3)
- POL S 334  Politics of the Environment (3)

### Electives (Field Application – Select 1 Course)
- RTM 305  Wilderness and Leisure Experience (3)
- RTM 469  Administration and Operation of Recreation and Tourism Agencies (3)
- RTM 489  Outdoor Leadership and Adventure Programming (3)
MINOR IN RECREATION ADMINISTRATION
2014-2015 General Catalog Requirements

Advisor: Dr. Larry Beck
E-mail: lbeck@mail.sdsu.edu
Phone: (619) 594-5753
Office: PSFA - 445

Advisor: Dr. Jesse Dixon
E-mail: jdixon@mail.sdsu.edu
Phone: (619) 594-5467
Office: PSFA - 449

Advisor: Dr. Vinod Sasidharan
E-mail: Vinod.Sasidharan@sdsu.edu
Phone: (619) 594-4726
Office: PSFA – 447

Advisor: Dr. Jess Ponting
Email: Jess.Ponting@sdsu.edu
Phone: (619) 594-8499
Office: PSFA – 450

Advisor: Gene Lamke
E-mail: glamke@mail.sdsu.edu
Phone: (619) 594-4044
Office: PSFA 431

Minor Requirements (15 Units)

Required:
RTM 101 Introduction to Recreation and Tourism Management (3)
RTM 304 Leisure and Tourism (3)
RTM 305 OR Wilderness and the Leisure Experience (3) OR
RTM 487 Environmental and Cultural Interpretation (3)
RTM 404 Cross-Cultural Perspectives of Tourism (3)

Electives (Select 1 Course)
RTM 351 Recreation Therapy and Special Populations (3)
RTM 469 Administration and Operation of Recreation and Tourism Agencies (3)
RTM 470 Global Sustainable Tourism Management (3)
RTM 475 Commercial Recreation and Attractions Management (3)
RTM 484 Directed Leadership (3)
RTM 489 Outdoor Leadership and Adventure Programming (3)
RTM 499 Special Study (3)

Courses in the minor may not be counted toward the major, but may be used to satisfy preparation for the major and general education requirements, if applicable. A minimum of six upper division units must be completed in residence at San Diego State University.