RECREATION and TOURISM MANAGEMENT

SAN DIEGO STATE UNIVERSITY

L. Robert Payne School of Hospitality & Tourism Management

Enriching Lives through Programs and Places

HTM/RTM is located in the Professional Studies & Fine Arts Bldg., Room 436B.
RTM/SDSU • 5500 Campanile Drive, Mail Code 4514 • San Diego, CA 92182-4514

www.sdsu.edu/htm    •    (619) 594-4964    •    htmasst@mail.sdsu.edu
Dear Recreation and Tourism Management student,

Welcome to the Recreation and Tourism Management (RTM) Program, in the School of Hospitality and Tourism Management, at San Diego State University (SDSU).

The RTM Program continues to be a leading undergraduate program based on faculty scholarship, outstanding student graduates, progressive educational techniques and innovative courses, and successful collaborations with community agencies.

You will have many opportunities to learn and grow as an RTM major. Depending on your interests in Recreation Systems Management, Outdoor Recreation Management, or Sustainable Tourism Management, exciting career opportunities are available. Our program provides excellent professional opportunities to contribute to the community from a business or governance standpoint. You may also choose to seek international exchange or study abroad experiences as part of your degree. You can gain experiential learning through a tremendous base of professional service settings, both local and national, to include municipal and private agencies. We also have an active student association that we encourage you to become a part of.

Our degree emphasis in Recreation Systems Management has produced many professionals in both the private and public sectors of recreation and related tourism services. Our emphasis in Outdoor Recreation Management has produced many students who have taken up careers as Environmental Educators, Outdoor Program Managers and Natural Resource Managers. Sustainable Tourism Management Emphasis that addresses job opportunities such as Destination Managers, Tourism Directors, and Travel Service Managers. You will find that there are many professionals who work cooperatively with the program at SDSU to support students in their preparation for career work.

Because of our relatively small size, we can offer a personable and friendly atmosphere in which you will have the chance to know your fellow students and the faculty who are experts in the subject matter.

Given our location, you will find almost limitless opportunities to gain professional experience through fieldwork and internship coursework. The RTM program relies on significant community/agency support for educating our students. We have strong community connections and many agency partners we collaborate with.

You have selected an outstanding place, an outstanding university, and an outstanding program in which to complete your undergraduate studies and pursue a career. We offer a stellar liberal arts education, a strong foundation for entering a diverse range of professional work, and excellent background for those who wish to pursue graduate studies.

We wish you great success in the RTM Program at SDSU, and we are highly supportive of your decision to seek a career in the field of recreation and tourism management. To provide you with any additional information you are seeking, we encourage you to contact us if we can assist you further.

Thank you for joining our family of dedicated students, faculty, and professionals.

Best wishes,

Faculty and Staff
Recreation and Tourism Management Program
School of Hospitality and Tourism Management
College of Professional Studies and Fine Arts
San Diego State University
The L. Robert Payne School of Hospitality and Tourism Management encompasses two fields of study: Hospitality and Tourism Management (HTM) and Recreation Tourism Management (RTM). Although we are under one school and have similarities, each program has its own specifications. This packet is specifically for RTM.

**RTM – Recreation Tourism Management**
Social Science orientated Degree
Offers 3 emphasis:
- Outdoor Resource Management
- Recreation Systems Management
- Sustainable Tourism Management
SDSU also offers a RTM minor.

**HTM – Hospitality and Tourism Management**
Business orientated Degree
Offers 4 emphasis:
- Hotel Operations and Management
- Meetings and Events Operations and Management
- Restaurant Operations and Management
- Tribal Gaming Operations and Management
SDSU also offers a Master’s in Hospitality and Tourism Management [http://mastershtmsdsu.org/](http://mastershtmsdsu.org/)
FACULTY ADVISORS

**Outdoor Recreation Management**
*Dr. Larry Beck, PSFA 445*
Office Hours: See posted hours for each semester or email for an appointment
Email: lbeck@mail.sdsu.edu
Phone: 619-594-5753

**Recreation Systems Management**
*Dr. Jesse Dixon, PSFA 449*
Office Hours: FALL SEMESTER ONLY
See posted hours for each semester or email for an appointment
Email: jdixon@mail.sdsu.edu

**Recreation Systems Management**
*Gene Lamke, PSFA 431*
Office Hours: See posted hours for each semester or email for an appointment
Email: glamke@mail.sdsu.edu

**Sustainable Tourism Management**
*Dr. Vinod Sasidharan, PSFA 447*
Office Hours: See posted hours for each semester or email for an appointment
Email: vinod.sasidharan@sdsu.edu
Phone: 619-594-4726

**Sustainable Tourism Management**
*Dr. Jess Ponting, PSFA 449*
Office Hours: See posted hours for each semester or email for an appointment
Email: jponting@mail.sdsu.edu
Phone: 619-594-8499

**RTSA Advisor and RTM Lecturer**
*Jason Hemmens*
Office Hours: email for an appointment
Email: jhemmens@mail.sdsu.edu
RTM has been a beloved member of SDSU’s curriculum for decades. In the 1950s, SDSU launched courses in recreation administration, and, as a result of their popularity, the Department of Recreation was formed in the early 1960s as part of a Division of Health, Physical Education and Recreation (HPER). The first bachelor’s degree in recreation administration was offered during this same decade, and the Department of Recreation added courses in travel and tourism in the late 1970s to continue its growth. In 1989, the department changed its name to the Department of Recreation, Parks and Tourism to better describe its curricular offerings and, as the program moved into the new century, the faculty continued to modify and enhance the program.

In 1999, the Hospitality and Tourism Management Program started at SDSU. With the HTM program’s growth, major presence in the San Diego business community, and high academic standards, as well as the Department of Recreation, Parks, and Tourism’s long-standing history, the School of Hospitality & Tourism Management was established in 2006. Housed in the College of Professional Studies and Fine Arts (PSFA), HTM director Carl Winston was appointed director of the school. In 2009, The J. Willard and Alice S. Marriott Foundation invested $2.4 million to endow the school’s Student Center for Professional Development, further advancing its potential to create industry leaders.

Recreation Administration is an impacted major and students wishing to declare this as a major must meet the following criteria:

a. Complete preparation for the major;

b. Complete a minimum of 60 transferable semester units;

c. Have a minimum cumulative GPA of 2.3.

To complete the major, students must fulfill the degree requirements for the major described in the catalog in effect at the time they are accepted into the premajor at SDSU (assuming continuous enrollment).

There are three choices for emphasis in this major: 1) Outdoor Recreation Management, 2) Recreation Systems Management, or 3) Sustainable Tourism Management (starting Fall 2008). Each has its own Prep program and Upper Division Major program with some overlap in courses in each. Note the entire Preparatory and Upper Division Programs on the attached sheets.

All RTM Majors are required to complete 125 hours of Supervised Field Work (RTM 284) and 250-400 hours in an Internship.

RTM 284. Supervised Field Work: 125 hours’ experience in recreation leadership. Observation and participation in community recreation leadership. Practical experience in a variety of recreational settings. Eight hours per week at an agency.

RTM 498. Internship in Recreation and Tourism Management (6 or 12 units): Twenty off-campus hours required per week for 6-unit program, or 40 off-campus hours required per week for 12-unit programs. Prerequisites: Consent of instructor or department chair, completion of all required lower division recreation courses, and completion of both Standard or Multimedia First Aid certificate and CPR certificate by end of semester. For six unit internship: 250 hours of professional work experience in recreation and tourism management. For 12 unit internship: 500 hours required Credit for course requires completion of ePortfolio. Maximum credit 12 units.
Outdoor Resource Management Emphasis

Focus on conservation, outdoor recreation planning, park administration, natural science, environmental interpretation, outdoor education, outdoor leadership, adventure programming, ecological preservation and environmental sustainability. Rewarding and meaningful careers enhancing the quality of life for residents and visitors, preserving and managing natural, historic, and cultural resources.

Careers Include:
- Outdoor resource management planners
- Outdoor education specialists
- Outdoor program leaders
- Professional writers and photographers
- Zoo, park, forest, wildlife rangers with various agencies
- Naturalists
- Outdoor guides
- Interpretative guides

Recreation Systems Management Emphasis

Leadership and management skills for organization, administration, and supervision of recreation, park, and tourism agencies in public, commercial and private settings. Prepares graduates for jobs in delivering leisure services in the public, non-profit and for profit recreation profession.

Careers Include:
- Program specialist/ manager in municipal recreation and intramural recreation
- Athletic director in municipal recreation
- Manager for military recreation programs
- Camp director recreational camp programs
- Organization/manager for planning in youth and family non-profit agencies
- Manager in state or federal park and recreation agencies
- Special events planner for parks, municipal, or commercial organizations
- Self-employment in commercial recreation, health and fitness settings, and tourism ventures

Sustainable Tourism Management Emphasis

Develop skills to plan, organize, assess, and manage sustainable tourism. Incorporates international learning experiences to explore tools and strategies to minimize negative and maximize positive economic, socio-cultural and environmental impacts of tourism. Sustainable tourism is the fastest growing segment of the world's largest industry.

Careers Include:
- Sustainable product development
- Sustainable tours, accommodations, transportation, attractions, tour wholesaling and retailing
- Destination marketing organizations
- Visitors bureaus and state tourism commissions
- Green meetings and events
- Tourism related non-profits
- Sustainable tourism accreditation and eco-labeling agencies
# Bachelor of Science Degree in Recreation Administration

## 2015-2016 General Catalog Requirements

**Advisor: Dr. Larry Beck**

*NOTE: The following requirements are subject to change. Please consult your emphasis advisor prior to planning your classes. Not all classes are offered every semester.*

## Preparation for the Major (26 Units)

### Required:
- RTM 101 Introduction to Recreation and Tourism Management (3)
- RTM 107 Recreation Programming and Leadership (4)
- RTM 284 Supervised Field Work (3)
- BIO 100 OR 101 General Biology OR World of Animals (3)
- GEOG 102 Principles of Cultural Geography (3)
- GEOG 104 Geographic Information Science and Spatial Reasoning (3)
- GEOL 100 Planet Earth (3)
- GEOL 101 Dynamics of the Earth Laboratory (1)
- PSFA 100 OR PSY 101 Sustainable Development (3) OR Introductory Psychology (3)

### Upper Division Requirements (51 Units)

#### Required:
- RTM 304 Leisure and Tourism (3)
- RTM 305 Wilderness and Leisure Experience (3)
- RTM 351 Recreation Therapy and Special Populations (3)
- RTM 404 Cross-Cultural Perspectives of Tourism (3)
- RTM 469 Administration/Operation of Recreation and Tourism Agencies (3)
- RTM 470 Global Travel and Tourism Management (3)
- RTM 485 Outdoor Recreation Planning & Policy (3)
- RTM 487 Environmental and Cultural Interpretation (3)
- RTM 489 Outdoor Leadership and Adventure Programming (3)
- RTM 498 Internship in Recreation Systems (12)
- OCEAN 320 The Oceans (3)

#### Electives (Select 3 Courses to total 9 Units)
- RTM 468 Marketing, Financing, and Assessment in RTM (3)
- RTM 483 Outdoor Education and Camp Administration (3)
- RTM 484 Directed Leadership (3)
- RTM 496 Experimental Topics (3)
- ANTH 402 Dynamics of Biocultural Diversity (3)
- BIO 315 Ecology and Human Impacts on the Environment (3)
- BIO 326 Plants, Medicines, and Drugs (3)
- BIO 327 Conservation of Wildlife (3)
- GEOG 370 Environmental and Natural Resource Conservation (3)
- GEOG 570 Environmental Resource Conservation (3)
- GEOG 572 Land Use Analysis (3)
- GEOG 575 Geography of Recreational Land Use (3)
- GEOL 301 Geology of National Parks and Monuments (3)
- PHIL 332 Environmental Ethics (3)
- REL S 376 Nature, Spirituality, Ecology (3)

*Other upper division courses may be substituted with approval of the advisor.*
RECREATION SYSTEMS MANAGEMENT EMPHASIS

Bachelor of Science Degree in Recreation Administration
2015-2016 General Catalog Requirements
Advisors: Dr. Jesse Dixon (FALL ONLY) and Gene Lamke

NOTE: The following requirements are subject to change.
Please consult your emphasis advisor prior to planning your classes.
- Not all classes are offered every semester

### Preparation for the Major (28 Units)

<table>
<thead>
<tr>
<th>Required</th>
<th>Course Code</th>
<th>Course Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>RTM 101</td>
<td>Introduction to Recreation and Tourism Management</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>RTM 107</td>
<td>Recreation Programming and Leadership</td>
<td>4</td>
</tr>
<tr>
<td></td>
<td>RTM 284</td>
<td>Supervised Field Work</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>BIO 100 OR 101</td>
<td>General Biology (3) OR World of Animals (3)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>MIS 180</td>
<td>Principles of Information Systems</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>PSY 101</td>
<td>Introductory Psychology</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>SOC 101</td>
<td>Introductory Sociology</td>
<td>3</td>
</tr>
</tbody>
</table>

**Electives** (Select 2 Courses to total 6 Units)
- ECON 101 Principles of Economics (3)
- ECON 102 Principles of Economics (3)
- FIN 240 Business Law (3)
- HTM 223 Hospitality Managerial Accounting and Controls (3)

### Upper Division Requirements (51 Units)

<table>
<thead>
<tr>
<th>Required</th>
<th>Course Code</th>
<th>Course Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>RTM 304</td>
<td>Leisure and Tourism</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>RTM 305</td>
<td>Wilderness and Leisure Experience</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>RTM 404</td>
<td>Cross-Cultural Perspectives of Tourism</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>RTM 468</td>
<td>Marketing, Financing, Assessment of RTM (Fall)</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>RTM 469</td>
<td>Administration/Operation of Recreation and Tourism Agencies (Spring)</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>RTM 470</td>
<td>Global Travel and Tourism Management</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>RTM 498</td>
<td>Internship in Recreation Systems (12)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>PSY 340 OR SOC 355</td>
<td>Social Psychology (3) OR Minority Group Relations (3)</td>
<td></td>
</tr>
</tbody>
</table>

**RTM/HTM Electives** (Select 3 Courses to total 9 Units)
- RTM 340 Conduct of Recreational Sports (3)
- RTM 351 Recreation and Special Populations (Fall) (3)
- RTM 475 Commercial Recreation Management (Fall) (3)
- RTM 483 Outdoor Education and Camp Administration (3)
- RTM 489 Outdoor Leadership and Adventure Programming (3)
- HTM 430 Specialty Event Management (2)
- HTM 433 Destination Management Services (2)
- HTM 435 Sporting Events and Festival Management (3)

**Electives** (Select 3 Courses to total 9 Units)
- MGT 350 Management and Organizational Behavior (3)
- MGT 352 Human Resource Management (3)
- MKTG 370 Marketing (3)
- PA 350 Contemporary Urban Issues (3)
- SOC 444 Juvenile Delinquency (3)
Bachelor of Science Degree in Recreation Administration
2015-2016 General Catalog Requirements
Advisors: Dr. Vinod Sasidharan and Dr. Jess Ponting

NOTE: The following requirements are subject to change.
Please consult your emphasis advisor prior to planning your classes.
• Not all classes are offered every semester

Preparation for the Major (25 Units)

Required:
- RTM 101  Introduction to Recreation and Tourism Management (3)
- RTM 284  Supervised Field Work (3)
- HTM 223  Hospitality Managerial Accounting and Controls (3)
- ACCTG 201 Financial Accounting Fundamentals (3)
- ECON 101 Principles of Economics (3)
- ECON 102 Principles of Economics (3)
- GEOG 101 Principles of Physical Geography (3)
- GEOG 101L Physical Geography Laboratory (1)
- GEOG 102 Principles of Cultural Geography (3)

International Experience Requirement

All majors in the sustainable tourism management emphasis are required to complete an international experience requirement. To meet this requirement, majors must complete one of the following with the preapproved and written consent of the undergraduate adviser:

1. International Field Trip;
2. International Internship;
3. International Student Exchange;
4. CSU Study Abroad Program; or
5. International Professional Engagement.

Scholarships are available for International Experience. The International Experience should meet the student learning outcomes of the emphasis in sustainable tourism management.

Next page for upper division requirements.
## SUSTAINABLE TOURISM MANAGEMENT EMPHASIS

**Upper Division Requirements (51 Units)**

### Required (30 units):
- **RTM 304**  
  Leisure and Tourism (3)
- **RTM 404**  
  Cross-Cultural Perspectives of Tourism (3)
- **RTM 413**  
  Cultural Tourism (3)
- **RTM 470**  
  Global Travel and Tourism Management (3)
- **RTM 477**  
  Sustainable Tourism Planning (3)
- **RTM 487**  
  Environmental and Cultural Interpretation (3)
- **RTM 498**  
  Internship in Recreation Systems (12)

21 units selected from the following 5 competency areas. At least 3 units from each of the following 5 competency areas.

### Electives (Environmental Sustainability – Select at least 1 Course)
- **BIO 315**  
  Ecology and Human Impacts on the Environment (3)
- **GEOG 370**  
  Environmental and Natural Resource Conservation (3)
- **GEOG 409**  
  Global Climate Change (3)

### Electives (Social/Cultural Sustainability, Social Justice and Equity – Select at least 1 Course)
- **RTM 351**  
  Recreation Therapy and Special Populations (3)
- **HTM 370**  
  Tribal Gaming: Cultural and Political Context (3) (Same course as AMIND 370)
- **ISCOR 301**  
  Conflict and Conflict Resolution (3)
- **PHIL 332**  
  Environmental Ethics (3)

### Electives (Economic Sustainability – Select at least 1 Course)
- **ECON 452**  
  Economics of Energy Resources (3)
- **ECON 453**  
  Environmental and Natural Resource Economics (3)
- **HTM 450**  
  Venture and Entrepreneurial Management in Hospitality and Tourism (3)

### Electives (Sustainable Development – Select at least 1 Course)
- **ENV E 320**  
  Designing Solutions for Environmental Problems (3)
- **POL S 334**  
  Politics of the Environment (3)

### Electives (Field Application – Select at least 1 Course)
- **RTM 305**  
  Wilderness and Leisure Experience (3)
- **RTM 469**  
  Administration and Operation of Recreation and Tourism Agencies (3)
- **RTM 489**  
  Outdoor Leadership and Adventure Programming (3)

*Not all classes are offered every semester*
RTM Minor

Minor in Recreation Administration
2015-2016 General Catalog Requirements
Advisors: Dr. Larry Beck, Dr. Jesse Dixon (Fall ONLY), Gene Lamke, Dr. Vinod Sasidharan and Dr. Jess Ponting

- Not all classes are offered every semester

Minor Requirements (15 Units)

Required:
RTM 101 Introduction to Recreation and Tourism Management (3)
RTM 304 Leisure and Tourism (3)
RTM 305 OR Wilderness and the Leisure Experience (3) OR
RTM 487 Environmental and Cultural Interpretation (3)
RTM 404 Cross-Cultural Perspectives of Tourism (3)

Electives (Select 1 Course)
RTM 351 Recreation Therapy and Special Populations (3)
RTM 469 Administration and Operation of Recreation and Tourism Agencies (3)
RTM 470 Global Sustainable Tourism Management (3)
RTM 475 Commercial Recreation and Attractions Management (3)
RTM 484 Directed Leadership (3)
RTM 489 Outdoor Leadership and Adventure Programming (3)
RTM 499 Special Study (3)

Courses in the minor may not be counted toward the major, but may be used to satisfy preparation for the major and general education requirements, if applicable. A minimum of six upper division units must be completed in residence at San Diego State University.
# Class Schedule Worksheet

Semester ____________

- Not all classes are offered every semester

Use these worksheets as you develop your course schedule.

## WISH LIST

<table>
<thead>
<tr>
<th>Dept &amp; No.</th>
<th>Course Title</th>
<th>Graduation Requirement</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>FIRST CHOICE</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>SECOND CHOICE</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
<th>Time</th>
<th>Time</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monday</td>
<td>7:00</td>
<td>7:30</td>
<td>8:00</td>
<td>8:30</td>
</tr>
<tr>
<td></td>
<td>9:00</td>
<td>9:30</td>
<td>10:00</td>
<td>10:30</td>
</tr>
<tr>
<td></td>
<td>11:00</td>
<td>11:30</td>
<td>12:00</td>
<td>12:30</td>
</tr>
<tr>
<td></td>
<td>13:00</td>
<td>13:30</td>
<td>14:00</td>
<td>14:30</td>
</tr>
<tr>
<td></td>
<td>15:00</td>
<td>15:30</td>
<td>16:00</td>
<td>16:30</td>
</tr>
<tr>
<td></td>
<td>17:00</td>
<td>17:30</td>
<td>18:00</td>
<td>18:30</td>
</tr>
<tr>
<td></td>
<td>19:00</td>
<td>19:30</td>
<td>20:00</td>
<td>20:30</td>
</tr>
<tr>
<td></td>
<td>21:00</td>
<td>21:30</td>
<td>22:00</td>
<td>22:30</td>
</tr>
<tr>
<td></td>
<td>23:00</td>
<td>23:30</td>
<td>00:00</td>
<td>00:30</td>
</tr>
<tr>
<td>Tuesday</td>
<td>7:00</td>
<td>7:30</td>
<td>8:00</td>
<td>8:30</td>
</tr>
<tr>
<td></td>
<td>9:00</td>
<td>9:30</td>
<td>10:00</td>
<td>10:30</td>
</tr>
<tr>
<td></td>
<td>11:00</td>
<td>11:30</td>
<td>12:00</td>
<td>12:30</td>
</tr>
<tr>
<td></td>
<td>13:00</td>
<td>13:30</td>
<td>14:00</td>
<td>14:30</td>
</tr>
<tr>
<td></td>
<td>15:00</td>
<td>15:30</td>
<td>16:00</td>
<td>16:30</td>
</tr>
<tr>
<td></td>
<td>17:00</td>
<td>17:30</td>
<td>18:00</td>
<td>18:30</td>
</tr>
<tr>
<td></td>
<td>19:00</td>
<td>19:30</td>
<td>20:00</td>
<td>20:30</td>
</tr>
<tr>
<td></td>
<td>21:00</td>
<td>21:30</td>
<td>22:00</td>
<td>22:30</td>
</tr>
<tr>
<td></td>
<td>23:00</td>
<td>23:30</td>
<td>00:00</td>
<td>00:30</td>
</tr>
<tr>
<td>Wednesday</td>
<td>7:00</td>
<td>7:30</td>
<td>8:00</td>
<td>8:30</td>
</tr>
<tr>
<td></td>
<td>9:00</td>
<td>9:30</td>
<td>10:00</td>
<td>10:30</td>
</tr>
<tr>
<td></td>
<td>11:00</td>
<td>11:30</td>
<td>12:00</td>
<td>12:30</td>
</tr>
<tr>
<td></td>
<td>13:00</td>
<td>13:30</td>
<td>14:00</td>
<td>14:30</td>
</tr>
<tr>
<td></td>
<td>15:00</td>
<td>15:30</td>
<td>16:00</td>
<td>16:30</td>
</tr>
<tr>
<td></td>
<td>17:00</td>
<td>17:30</td>
<td>18:00</td>
<td>18:30</td>
</tr>
<tr>
<td></td>
<td>19:00</td>
<td>19:30</td>
<td>20:00</td>
<td>20:30</td>
</tr>
<tr>
<td></td>
<td>21:00</td>
<td>21:30</td>
<td>22:00</td>
<td>22:30</td>
</tr>
<tr>
<td></td>
<td>23:00</td>
<td>23:30</td>
<td>00:00</td>
<td>00:30</td>
</tr>
<tr>
<td>Thursday</td>
<td>7:00</td>
<td>7:30</td>
<td>8:00</td>
<td>8:30</td>
</tr>
<tr>
<td></td>
<td>9:00</td>
<td>9:30</td>
<td>10:00</td>
<td>10:30</td>
</tr>
<tr>
<td></td>
<td>11:00</td>
<td>11:30</td>
<td>12:00</td>
<td>12:30</td>
</tr>
<tr>
<td></td>
<td>13:00</td>
<td>13:30</td>
<td>14:00</td>
<td>14:30</td>
</tr>
<tr>
<td></td>
<td>15:00</td>
<td>15:30</td>
<td>16:00</td>
<td>16:30</td>
</tr>
<tr>
<td></td>
<td>17:00</td>
<td>17:30</td>
<td>18:00</td>
<td>18:30</td>
</tr>
<tr>
<td></td>
<td>19:00</td>
<td>19:30</td>
<td>20:00</td>
<td>20:30</td>
</tr>
<tr>
<td></td>
<td>21:00</td>
<td>21:30</td>
<td>22:00</td>
<td>22:30</td>
</tr>
<tr>
<td></td>
<td>23:00</td>
<td>23:30</td>
<td>00:00</td>
<td>00:30</td>
</tr>
<tr>
<td>Friday</td>
<td>7:00</td>
<td>7:30</td>
<td>8:00</td>
<td>8:30</td>
</tr>
<tr>
<td></td>
<td>9:00</td>
<td>9:30</td>
<td>10:00</td>
<td>10:30</td>
</tr>
<tr>
<td></td>
<td>11:00</td>
<td>11:30</td>
<td>12:00</td>
<td>12:30</td>
</tr>
<tr>
<td></td>
<td>13:00</td>
<td>13:30</td>
<td>14:00</td>
<td>14:30</td>
</tr>
<tr>
<td></td>
<td>15:00</td>
<td>15:30</td>
<td>16:00</td>
<td>16:30</td>
</tr>
<tr>
<td></td>
<td>17:00</td>
<td>17:30</td>
<td>18:00</td>
<td>18:30</td>
</tr>
<tr>
<td></td>
<td>19:00</td>
<td>19:30</td>
<td>20:00</td>
<td>20:30</td>
</tr>
<tr>
<td></td>
<td>21:00</td>
<td>21:30</td>
<td>22:00</td>
<td>22:30</td>
</tr>
<tr>
<td></td>
<td>23:00</td>
<td>23:30</td>
<td>00:00</td>
<td>00:30</td>
</tr>
</tbody>
</table>
The L. Robert Payne School of Hospitality & Tourism Management is passionate in providing international experiences for our students. Sustainable Tourism students are required to participate in an international study abroad to graduate. Outdoor Resource and Recreation Systems students are highly encouraged to study abroad. It’s an AMAZING experience. Study abroad for a year, a semester, a summer, or a faculty lead trip. There are lots of options.

Why should you study abroad?

To **enhance your education**: A study abroad experience adds a new perspective to your studies. You will see things from another point of view, which will help you to develop your analytical and critical thinking skills.

To **build your resume**: Study in another country adds a new dimension to your career planning. In an age of global economies and technology, experience abroad distinguishes your background from the rest.

To **develop your self-awareness**: We sometimes impose limitations on ourselves that hinder our progress toward our goals. By leaving the familiar behind and encountering different people and places you gain a better understanding of yourself, and the world around you.

To **understand another culture**: Living and learning in an unfamiliar environment adds to your understanding of world cultures and contributes to your personal growth and development.

Where to find out about study abroad programs?

- Ask your RTM Advisors about current faculty lead trips.
- International Student Center  [https://www.ces.sdsu.edu/StudyAbroad](https://www.ces.sdsu.edu/StudyAbroad)
- SDSU GE Study Abroad Approvals site which contains all approved courses for general education across a host of institutions in study abroad [https://sunspot.sdsu.edu/gestudyabroad/user/homepage.html](https://sunspot.sdsu.edu/gestudyabroad/user/homepage.html). Students studying abroad must continue the advising center to meet with an adviser and file the study abroad academic approval form as part of the advising process. However, advisers and students will be able to use the site to identify courses pre-approved for the various areas of the General Education requirements. The site is one of the links (under Advising) on the Academic Advising Center homepage at [sdsu.edu/advising](http://sdsu.edu/advising). This list will continue to grow as new courses are approved and added.
- HTM Office - check out the HTM Study Abroad Binder located in the HTM office (just ask for it).
WHY SHOULD YOU APPLY FOR A SCHOLARSHIP?
- IT’S FREE MONEY!
- Companies set aside funds to give out as scholarships and it just sits there until someone applies for it, BUT NO ONE DOES!
- If you apply you have a very good chance of getting the scholarship.

IT’S EASY TO APPLY!
- Once you write one scholarship essay, it is easy to write the rest. Just tweak it to fit the new scholarship you are applying for.
- If it takes you (at the most) 2 hours to finish the application for the scholarship and you win the $4000 scholarship that means you just got paid $2000 an hour!

RTM SCHOLARSHIP INFORMATION
- Scholarship Opportunities – check out the list of opportunities either online at http://htm.sdsu.edu/documents/2014%20October%20Scholarships.pdf (or on the HTM website under scholarships) or view the Scholarship binder in the HTM office.
- Scholarships for International Students – check out the opportunities either online at http://htm.sdsu.edu/documents/Scholarships_International_July_13.pdf (or on the HTM website under scholarships) or view the Scholarship binder in the HTM office.
- Scholarship Websites & Essay Tips –
  ✓ Use http://www.fastweb.com **Highly recommended**
  Create a profile about yourself and then they send you an email with updates on scholarships that match your profile. There is a scholarship for everyone! Including left handed skateboarders!
  ✓ Be sincere
  ✓ Don’t be afraid to get personal
  ✓ They like to hear something unique
  ✓ Check your spelling, grammar, etc!
  ✓ Contact your school advisors for help
- Apply for a Study Abroad Scholarship to help with your airfare, up to $1,000 (or 80%) provided by a generous donor! This scholarship is exclusively for HTM and RTM students. Find the application online at http://htm.sdsu.edu/documents/Study%20Abroad%20Travel%20allowance.pdf (or on the HTM website under scholarships) or ask for a copy at the HTM office.

VISIT THE SDSU SCHOLARSHIP OFFICE
Check out their website: http://www.sa.sdsu.edu/scholarship/index.html
By Telephone: Main number menu: 619 / 594-6323
Counselors (available by telephone to answer detailed questions from 9:00am-4:00pm Mon-Fri):
Students: Call 619/594-6323 option 3 - press * Parents: Call 619/594-6323 option 4 - press *
In Person: Front Desk/Lobby: Student Services West, Room SSW-3605
Hours: 8:00am - 4:30pm Mon-Fri
Express Drop: Student Services West 3rd Floor Patio
We enjoy having your energy and enthusiasm in the HTM/RTM office. However, here are some tips and guidelines to demonstrate your respect and professionalism to faculty, staff, industry professionals and your peers.

✓ Address faculty and staff with a title and last name. (e.g. Mr. Winston, Professor Campbell).
✓ Please make an appointment at the front desk if you would like to discuss something with one of our directors. Prior to entering offices please knock.
✓ You may eat in the HTM/RTM office, but clean up after yourself. After you are done, please deposit food trash in the hallway trashcan near the elevator.
✓ Use appropriate language, volume and behavior. Remember, you are making an impression. We will remember you for your behavior, good or bad.
✓ Practice common courtesy toward your fellow students and toward the HTM/RTM faculty and staff.
✓ Hang out on the couches. Your access to opportunities is directly related to how well we know you.

Classroom Etiquette and Advice

Proper classroom etiquette should be common sense for most students. Being courteous and set an example for other less-informed students

✓ Arrive on-time
✓ Stay for entire class
✓ Turn phones/electronic devices OFF
✓ Do not bring food or drink to class
✓ Contribute to the class discussion when appropriate
✓ Avoid side conversations
✓ Addressing the professor properly
✓ Be attentive in class
✓ Avoid signaling, sending signs that class time is up
✓ Contact the professor when you have to miss class
First impressions are Lasting impressions!

RTM enjoys a relaxed and comfortable environment. However, every now and then we need to step up our game and make the right impression for industry professionals who visit us on campus. These events are professional affairs where you can potentially meet your future employer.

**MEN:**
- Traditional business suit
- Long-sleeve shirt
- Tie in conservative pattern
- Clean dress shoes with black socks

**WOMEN:**
- Business suit or jacket
- Business pants or knee-length skirt with not dramatic slit (wear stockings)
- Conservative blouses and shirts
- Mid-heel or flats closed-toe shoes
- Minimum jewelry and make-up

**A DAY – Business Attire**

**B DAY – Business Casual**

**C DAY – Casual**

**TIPS:**
- Color scheme should stay neutral (eg. Navy blue, black or dark gray)
- Clothing is wrinkle-free
- If you have multiple piercings, either take out all the earrings or keep one set in
- If you have tattoos, cover them
- Practice good hygiene
- Easy on the fragrances
Pathways to Excellence

The J. Willard and Alice S. Marriott Student Center for Professional Development

We Expect You...

To strive for excellence
To be honest: live honor and integrity
To practice self-reliance: take responsibility
To be engaged in your education
To have realistic expectations

We Promise...

To put you first
To challenge you
To make learning fun
To provide opportunity
To be honest with you

Stay Informed

Be active in associations
Volunteer
Seek scholarships
Study/work abroad

Standards

Attitudes

Behaviors

To be prepared
To demonstrate good manners
To practice punctuality: being on time is being late
To wear professional attire
To practice professional communication
To have a plan
To not over commit
ADVISORY TO-DO LIST

☐ Go to advising every semester
   Lower division advising – set up appointment thru HTM Front Desk
   619-594-4964 or email: htmasst@mail.sdsu.edu
   Upper division advising – set up with your faculty advisor (see page 4)

☐ Connect with a student association
☐ Research studying abroad
☐ Find scholarship page on SDSUs website and apply for at least one
☐ Find scholarship page on HTMs website and apply for at least one
☐ Turn in your contact information to the RTM office so you are on our email list
☐
☐

Sign up to see what’s happening in hospitality

We encourage ALL RTM students to come “hang out” on our couches in the HTM office (PSFA 436B). It is a great opportunity to:

- get to know other RTM and HTM students
- meet faculty and staff
- find out about current RTM and HTM activities
- meet industry professionals
Recreation and Tourism Student Association (RTSA)

Provides opportunity for professional growth both on campus and in the local community in the Recreation and Tourism Industry.

- Network with industry professionals.
- Develop professional skills.
- Give back to the community.
- Join if you love being in the outdoors!

Get Involved Today!

rtsa.sdsu@gmail.com

RTSA
Student Associations

Try other HTM Clubs – enjoy an event, take an association trip, or join the club.

Lodging Management Student Association (LMSA)

A platform for hospitality students to bridge the gap between college and the professional lodging industry

- Networking opportunities
- Behind the scenes tours
- Community involvement
- Social events
- Professional development

Lodging Management Student
@lmsa_sdsu
lmsa.sdsu@gmail.com

National Society of Minorities in Hospitality (NSMH)

Promoting and ensuring minority success in the fields of hospitality

- Develop professional skills
- Experience a diverse group of people
- Nationally run student organization
- Network with students and industry professionals

Nsmh Sdsu Chapter
sdsu@nshm.org
@SDSUNSM

Meetings and Events Student Association (MESA)

To provide students with opportunities to get involved with the industry on a more personal level

- Network with industry leaders and students
- Attend and volunteer at top hospitality events.
- Build a resume with hands-on planning experience.
- Have fun!

Mesa Sdsu
mesa.sdsu@gmail.com

Foodies

Promotes the universal love for food, restaurants, and the hospitality industry

- Join if you have a passion for food!
- Learn about food and beverage.
- Network with students and restaurant professionals.
- Come hungry!

SDSU FOODies
sdsu.foodies@gmail.com

Tribal Gaming Student Association (TGSA)

Provides insight to the world of Tribal Gaming and its many benefits to the Native American and surrounding communities through poverty alleviation, cultural revitalization and nation building

- Raise awareness of tribal government gaming.
- Learn about the American Indian culture

Tribal Gaming Student Association
TGSA.sdsu@gmail.com
Professional Associations

The California Park & Recreation Society's (CRPS) mission is to advance the park and recreation profession through education, networking, resources and advocacy. http://www.cprs.org/

California Travel Association (CalTravel) is the influential unified voice for California’s travel and tourism industry. CalTravel protects and enhances the interests and investments of the California travel and tourism industry through advocacy, collaboration, and education. http://caltravel.org/

The International Ecotourism Society (TIES) is a program of the International Tourism Collective, dedicated to promoting ecotourism. Founded in 1990, TIES has been on the forefront of the development of ecotourism, providing guidelines and standards, training, technical assistance, and educational resources. TIES' global network of ecotourism professionals and travelers is leading the efforts to make tourism a viable tool for conservation, protection of biocultural diversity, and sustainable community development. http://www.ecotourism.org/

The International Association of Amusement Parks and Attractions (IAAPA) is the largest international trade association for permanently situated amusement facilities worldwide. http://www.iaapa.org/

National Recreation and Park Association (NRPA) is the leading non-profit organization dedicated to the advancement of public parks, recreation and conservation. Our work draws national focus to the far-reaching impact of successes generated at the local level. http://www.nrpa.org/

The National Association for Interpretation (NAI) is a 501(c)(3) not-for-profit professional organization dedicated to advancing the profession of heritage interpretation, currently serving about 5,000 members in the United States, Canada, and over thirty other nations. Individual members include those who work at parks, museums, nature centers, zoos, botanical gardens, aquariums, historical and cultural sites, commercial tour companies, and theme parks. Commercial and institutional members include those who provide services to the heritage interpretation industry. http://nirsa.org/

NIRSA comprises and supports leaders in collegiate recreation. As college and university students develop into future leaders, NIRSA members support their learning and growth by fostering lifelong habits of wellbeing. Leadership, teamwork, dedication, and respect are among the many skills exercised by inclusive competition, fitness, and recreation. http://nirsa.org/

U.S. Travel Association: The U.S. Travel Association is the national, non-profit organization representing all components of the travel industry that generates $2.1 trillion in economic output and supports 15.1 million American jobs. https://www.ustravel.org/
Is this major impacted?
Yes, the Recreation and Tourism Management program is impacted. Recreation Administration is an impacted major and students wishing to declare this as a major must meet the following criteria:  
 a. Complete preparation for the major;  
b. Complete a minimum of 60 transferable semester units;  
c. Have a minimum cumulative GPA of 2.3. To complete the major, students must fulfill the degree requirements for the major described in the catalog in effect at the time they are accepted into the premajor at SDSU (assuming continuous enrollment).

Do I have to finish all of my lower division course work before I take upper division courses?
No, but you must meet the course prerequisites if there are any. You may take lower division courses and upper division courses simultaneously only after consulting with your emphasis advisor. For instance, let’s say you have IDS 180 to complete as your only remaining lower division course. You could enroll in that class and upper division courses during the same semester depending on approval by your advisor.

If I declare my major today, how long before my status will change with the university?
Your Change of Major status changes as soon as you take the form to the Registrar’s Office and it is inputted into the computer (Web Portal). It is that fast and simple!

Do I have to meet the prerequisites for courses before I enroll?
Many of the upper division courses in recreation and tourism management have prerequisites that each student must meet prior to enrollment. In some special instances, course prerequisites are waived by the faculty member teaching the course for serious and compelling reasons. If you do not meet the course prerequisites but have a serious and compelling reason, please see the course’s instructor prior to enrolling.

What are some typical jobs that graduates are hired into upon graduation?
A Recreation and Tourism Management graduate can look forward to a position in the profession from the following examples: Director of Recreation, Director of Tourism, Environmental Educator, Interpretive Naturalist, Outdoor Program Manager, Natural Resource Manager, Natural History Writer, Park Ranger, Athletics Supervisor, Sports Coordinator, Camp Director, Special Events Supervisor, Aquatics Director, Park Superintendent; Facilities Supervisor, Waterfront Director, Program Specialist, Boating Activities Coordinator, Programs Coordinator, Family Recreation Director, Convention Planning Specialist, Recreation Marketing Coordinator, Sports Marketing Supervisor, etc.

I see these courses titled Field Work and Internship? What are they and how do I fulfill the requirements for each one of them?
Field Work and Internship are two practicum courses required of all graduates. Each requires a significant amount of work under the guidance and supervision of a recreation and tourism professional. The primary course requisite is placement in a position in an organization in the profession. Course work centers on the experience and more fully prepares students for a career in the profession. Faculty members supervise the experience and grade (credit/no credit) the students on the quality of their work as well as assignments connected with the experience. Students can be remunerated for their work and may travel anywhere in the world to complete the experience. Graduates in this major have worked in Spain, Germany, England, Iran, France, New Zealand, Australia, Japan, Mexico, Canada, and, of course, all fifty states within the United States. Most stay locally within San Diego County but can be completed virtually anywhere in the world.

How will I fulfill the International Experience for the emphasis in Sustainable Tourism Management? Is International Experience required for all emphasis areas?
Only the Sustainable Tourism Management emphasis requires International Experience. The International Experience may be fulfilled if you engage in any one or combination of the following depending on your interests: international student exchanges, study abroad, internships, and/or professional opportunities during the Degree Program (which could include cross-U.S. border, Mexico and/or Canada, activities). Scholarships are available for International Experiences. The International Experience is also required to be course-transferable, based on student learning outcomes delineated by the Program. Students must consult with the Sustainable Tourism Management emphasis advisor before pursuing International Experiences.