

Upper Division
Meetings & Events (Minimum of 46 units required)

HTM Major Requirements (20 units):

| | | Pre-Requisites | CR | X |
|---------|--|--------------------------------------|----|---|
| HTM 301 | Service leadership Development (Kaleidoscope) | | 2 | |
| HTM 380 | Hospitality Leadership Theory | HTM 301 | 1 | |
| HTM 398 | Internship | HTM 301; 400 work hrs in industry | 3 | |
| RTM 404 | Cross Cultural Perspectives of Tourism | II B, Social and Behavioral Sciences | 3 | |
| RTM 470 | Global Travel and Tourism Management | RTM 101 or HTM 201 | 3 | |
| HTM 480 | Leadership and Coaching in Hospitality | HTM 301; HTM 380 | 3 | |
| HTM 490 | Strategic Management in Hospitality & Tourism | BA 370; HTM 480 | 3 | |
| HTM 491 | Leadership and Self Development in Hospitality | HTM 301; HTM 480 | 2 | |

Meetings & Events Emphasis Requirements (8 units):

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|---------|--|---------------------------|---|--|
| HTM 330 | Introduction to Meetings and Events Industry | | 3 | |
| HTM 431 | Convention Services for Hotels | HTM 301 | 2 | |
| HTM 498 | Internship: Meetings & Events | HTM 398; BA 350; MGMT 352 | 3 | |

Meetings & Events Emphasis Electives: (choose Minimum of 3 Units)

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|---------|---|---------|---|--|
| HTM 333 | Weddings and Social Events | HTM 330 | 1 | |
| HTM 334 | Trade Shows and Exhibitions | HTM 330 | 1 | |
| HTM 335 | Convention and Visitor Bureaus | HTM 330 | 1 | |
| HTM 336 | Site Selection and Negotiation | HTM 330 | 1 | |
| HTM 430 | Special Event Management | HTM 330 | 2 | |
| HTM 433 | Destination Management Services | HTM 431 | 2 | |
| HTM 435 | Sporting Events and Festival Management | HTM 431 | 3 | |
| RTM 475 | Commercial Recreation & Attractions | | 3 | |

Key Tips:

Take RTM 404: It double counts for the GE Exploration requirement.

It fulfills the Social and Behavior Sciences requirement along with the Cultural Diversity requirement.

Leadership Course Succession: HTM 301 -> HTM 480 -> HTM 491 (Must be taken IN ORDER).

HTM 480 is a prerequisite for HTM 490.

HTM 490 and HTM 491 can be taken concurrently.