

Upper Division
Hotel Operations and Management (Minimum 47 units required)

HTM Major Requirements (20 units):

		Pre-Requisites	CR	X
HTM 301	Service leadership Development (Kaleidoscope)		2	
HTM 380	Hospitality Leadership Theory	HTM 301	1	
HTM 398	Internship	HTM 301; 400 work hrs in industry	3	
RTM 404	Cross Cultural Perspectives of Tourism	II B, Social and Behavioral Sciences	3	
RTM 470	Global Travel and Tourism Management	RTM 101 or HTM 201	3	
HTM 480	Leadership and Coaching in Hospitality	HTM 301; HTM 380	3	
HTM 490	Strategic Management in Hospitality & Tourism	BA 370; HTM 480	3	
HTM 491	Leadership and Self Development in Hospitality	HTM 301; HTM 480	2	

Hotel Emphasis Requirements (9 units):

HTM 320	Introduction to Hotel Management	HTM 301	3	
HTM 455	Hospitality Financial Management	BA 323	3	
HTM 498	Internship: Hotel	HTM 398; BA 350; MGMT 352	3	

Hotel Emphasis Electives: (choose Minimum of 3 Units)

HTM 321	Hotel & Travel Marketing	BA 370	3	
HTM 322	Rooms Division Management	HTM 320	1	
HTM 428	Hotel Feasibility Analysis	HTM 320	2	
HTM 429	Hotel Asset Management	HTM 320	1	
HTM 456	Hotel Revenue Management	HTM 320	2	
HTM 465	Hospitality Technology	HTM 490	1	

Key Tips:

Take RTM 404: It double counts for the GE Exploration requirement.

It fulfills the Social and Behavior Sciences requirement along with the Cultural Diversity requirement.

Leadership Course Succession: HTM 301 -> HTM 480 -> HTM 491 (Must be taken IN ORDER).

HTM 480 is a prerequisite for HTM 490.

HTM 490 and HTM 491 can be taken concurrently.