

SDSU - Hospitality and Tourism Management Program Hospitality Organizations/Membership Opportunities

(compiled by Anne Rauh, 619-594-4596.... September 2004)

NATIONAL ORGANIZATIONS

Organization	Contact Info	Comments	Cost
AAHOA Asian American Hotel Owners Association	http://www.aahoa.com	<p><u>General Membership available only.</u> Benefits include but not limited to:</p> <ul style="list-style-type: none"> ➤ Reduced rates through Buyer/Partnering programs ➤ Free legal consultation through leading hospitality law firms ➤ American Express partnership program for small business, Many more AAHOA benefits. <p><u>Student Membership.</u> Annual membership includes:</p> <ul style="list-style-type: none"> ➤ Networking opportunities through AH&LA meetings and conferences with discounted registration fees ➤ Subscription to the Lodging and AH&LA's management magazines ➤ Continuous updates on academic scholarships available through the Educational Foundation <p>*See website for online applications.</p>	\$100
AH&LA American Hotel & Lodging Association	http://www.ahla.com	<p><u>Student Membership.</u> Annual membership includes:</p> <ul style="list-style-type: none"> ➤ Networking opportunities through AH&LA meetings and conferences with discounted registration fees ➤ Subscription to the Lodging and AH&LA's management magazines ➤ Continuous updates on academic scholarships available through the Educational Foundation <p>*See website for online applications.</p>	\$ 45
CHRIE Council on Hotel, Restaurant and Institutional Education	http://www.chrie.org	<p><u>Graduate Student Membership only.</u> No undergraduate student membership available. Annual member includes:</p> <ul style="list-style-type: none"> ➤ The CHRIE Communique: HOSTEUR; <i>Journal of Hospitality & Tourism Education</i> (JHTE) publication ➤ Reduced rates for the <i>Journal of Hospitality & Tourism Research</i> (JHTR). ➤ Reduced convention registration ➤ Personalized listing in the Member directory ➤ Voting Member Status <p>*see website for details</p>	\$95
HFTP Hospitality Finance & Technology Professionals	http://www.hftp.org	<p><u>Student Membership (SD area chapter)</u> Benefits include:</p> <ul style="list-style-type: none"> ➤ Links to the Job Mart where students could search jobs or post resumes ➤ Online subscription to the HFTP publication <i>The Bottomline</i> ➤ Routine data from the HFTP Research Institute ➤ Access to the ONHTEC- the premier online conference and trade show with monthly technology education sessions ➤ Scholarship and Continuing Education Opportunities <p>*See website for online student membership applications.</p>	Free (\$30 for hard copies of publications)

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<p>HSMAI Hospitality Sales & Marketing Association International</p>	<p>http://www.hsmaisd.org</p>	<p><u>General Membership (SD area chapter) available only.</u> Benefits includes a guide to success with the following tools:</p> <ul style="list-style-type: none"> ➤ Access to cost-effective professional education and certificates ➤ Networking opportunities through forums to "brainstorm" and "benchmark" with industry peers ➤ Discounts on the latest sales and marketing technologies <p>*See website to apply online</p>	<p style="text-align: center;">\$295</p>
<p>IAAPA International Association of Amusement Parks and Attractions</p>	<p>http://www.iaapa.org</p>	<p><u>General Membership Available only.</u> Annual Membership includes:</p> <ul style="list-style-type: none"> ➤ Significant discounted prices on all products and services (training, resource & safety products, management & professional development programs, publications, statistics, and surveys) ➤ Recognition from everyone in the industry through free listings in our printed and online versions of International Directory and Buyers Guide and free link to personal website ➤ Free subscription to monthly magazine FUNWORLD ➤ Eligibility and reduced registration fees to exhibit the IAAPA's Annual Convention and Trade Show including exclusive and free access to the workshop sessions and other valuable networking opportunities (receptions, roundtables, and information exchanges) <p>*See website for online applications</p>	<p style="text-align: center;">\$335</p>
<p>Travel and Tourism Research Association</p>	<p>http://www.ttra.com</p>	<p><u>Student Membership.</u> Annual membership includes:</p> <ul style="list-style-type: none"> ➤ Access to all services and benefits at a reduced rate (publications, annual conferences, and discounts) ➤ Exposure to the industry and network with professionals and other students ➤ Full voting rights 	<p style="text-align: center;">\$ 45</p>
<p>MPI Meeting Professionals International</p>	<p>http://www.sdmpi.org</p>	<p><u>Student Membership: (SD area chapter)</u> Open to students actively enrolled in post secondary academic programs leading to qualifications as a regular member. Benefits includes:</p> <ul style="list-style-type: none"> ➤ Educational Excellence & Professional Development ➤ Discounted services with your MPI membership card ➤ Opportunity to attend educational leadership programs and conferences ➤ Professional Resources such as Resume Listings and Job Banks 	<p style="text-align: center;">\$ 30</p>

(Please note: SDSU is starting an on campus chapter of MPI this year; please see Christina Grenard, chapter advisor, in the HTM Office for details.)

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CA STATE + LOCAL/SAN DIEGO ORGANIZATIONS

Organization	Contact Info	Comments	Price
CH&LA CA Hotel & Lodging Association	http://www.calodging.com/	Student Membership: Student membership is available to any person actively enrolled, part-time or full-time, in a two- or four-year degree program specifically relating to hospitality, lodging or restaurant management. Benefits include: <ul style="list-style-type: none"> ➤ Access to information that can be helpful in academic studies ➤ Students receive the association's regular mailings and publications ➤ Access to the "Members Only" section of CH&LA's Web site ➤ Attendance at the CH&LA workshops and seminars at special student prices ➤ Free access to the AH&LA Information Center ➤ CH&LA student member applicants for CH&LA Educational Foundation scholarships are given priority consideration 	\$ 35
CLIA CA Lodging Industry Association	www.clia.org	Membership is open to lodging properties and vendors that service them only...no student memberships available.	
CRA CA Restaurant Association	www.calrest.org	Student Membership: CRA strives to develop the workforce in the restaurant industry, and offers Student Memberships to full-time students in the restaurant or hospitality field. Benefits include: <ul style="list-style-type: none"> ➤ Discounted Products and Services such as food safety classes & training materials certification programs ➤ Access to all CRA Publications such as the CRA Membership directory and resource guide, California Restaurant Bulletin, and many more ➤ Automatic Membership to the National Restaurant Association Student Membership: Start planning your hospitality career moves now. A student membership in the HMA: <ul style="list-style-type: none"> ➤ Puts you ahead of the career curve ➤ Links you with industry resources you can use to produce first-rate projects that catapult you to the head of the class 	\$ 25
SDHMA San Diego County Hotel-Motel Association	www.schma.com	Student Membership: Start planning your hospitality career moves now. A student membership in the HMA: <ul style="list-style-type: none"> ➤ Puts you ahead of the career curve ➤ Links you with industry resources you can use to produce first-rate projects that catapult you to the head of the class 	\$30 by mail. Free online membership
SDCVB San Diego Convention and Visitor's Bureau	www.sandiego.org	Membership is open to businesses interested in promoting the health of San Diego's economy....no student memberships available.	